

# STOTIVIA gazine A PUBLICATION FOR SALISBURY UNIVERSITY ALUMNI AND FRIENDS A PUBLICATION FOR SALISBURY UNIVERSITY ALUMNI AND FRIENDS



5 Sea Gull Square
Reminisce about campus living
while getting a view to its future.

Homecoming 2011
Read about this celebration's newest feature – a barbecue!





New Facilities
SU cut the ribbon on three new buildings last fall.

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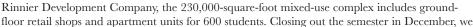


ON THE COVER: Campus and community partners join to celebrate the completion of Campaign 2012 "Taking Excellence to New Heights." Read about their efforts on page 30.

## Letter from the President

Greetings! Salisbury University began the 2011-12 academic year with a rare Eastern Shore earthquake, followed by wind and rain from Hurricane Irene during student move-in. These two natural phenomena served as a fitting prelude to the exciting events that would take place on SU's campus during the ensuing months.

The University opened \$100 million in innovative new facilities last fall, transforming the Route 13 corridor. On September 8, we cut the ribbon on Perdue Hall with the help of Maryland Governor Martin O'Malley and Perdue Farms Chairman Jim Perdue. Sustainably designed, Perdue Hall features state-of-the-art class and study rooms and the Franklin P. Perdue Museum of Business and Entrepreneurship. One month later, we formally celebrated the opening of Sea Gull Square. Built with local developer Blair Rinnier and the



Maryland Governor Martin O'Malley and

Delegate Norman Conway '65

cut the ribbon on the Richard A. Henson Medical Simulation Center. This center is transforming our nursing and respiratory therapy programs by providing aspiring health care professionals and current community providers with high-tech training.

Our students are even more impressive than our new facilities. The fall 2011 freshman class is the most diverse and academically qualified group in the history of SU, with some 8,000 applicants vying for 1,200 seats. In the past four years, SAT scores have risen a remarkable 40 points to 1711, defying the national trend of declining scores. Overall, SU's 8,600 students come from 32 states and 69 nations. This diverse population of students contributes greatly to a rich educational environment on campus and extends the University's international reach. SU truly has become *A Maryland* 

University of National and International Distinction.

Also adding to SU's national distinction are our alumni, who continue to excel in their careers, this year notably as educators. Thanks to the Seidel School's excellent teacher education programs, nine SU alumni are among the 24 Maryland Teachers of the Year for 2011 – the most of any campus represented. Five of Delaware's 20 Teachers of the Year also studied at SU.

As the campus continues to grow, it is wonderful to see that SU's reputation is following the same path and is expanding in many positive ways. For example, for the 15th consecutive year, U.S. News & World Report named SU among its Best Colleges. SU is ranked among the "Top 10" Public Regional Universities in the North and is the only Maryland campus in that category! Sea Gull student-athletes also continued traditions of excellence. Last spring, four teams won conference championships. The baseball team competed in the College World Series, the women's lacrosse team advanced to the quarterfinals, softball played in the regional final and men's lacrosse won its ninth national championship. Last fall, five teams won conference titles, and all six teams earned the right to compete in NCAA post-season action. The field hockey and football teams reached the quarterfinals.

With our continued accolades and ever-evolving campus footprint, I encourage you to plan a visit back to your Alma Mater to see what is new. We will celebrate Homecoming 2012 on October 12-14, and I look forward to visiting with you then, if not sooner. Thank you for your continued support. Go Gulls!

\*\*Janet Dudley-Eshbach, Ph.D.\*\*

fanet Dudley-Eshbach, Ph.D. President, Salisbury University

We invite your comments, criticisms, compliments, corrections and contributions...

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# Running With Scissors In all the right directions ... For all the right reasons

The last year has been one of unprecedented expansion and unparalleled growth on the campus of Salisbury University. Leaders, donors and all members of the SU family have literally been tasked with running from one ribbon-cutting to another. The results of years of planning, funding and building are now visible for all to see.



Perdue Hall • September 8, 2011



Sea Gull Square • October 8, 2011



December 1, 2011



## **Perdue Hall Highlights**

- One of SU's most sustainable buildings, SU hopes Perdue Hall will become its first LEED Gold-certified new construction project.
- The building features \$3.1 million in new technology throughout.
- Mr. Arthur's Café is named in memory of Perdue Farms founder Arthur Perdue.
- The Franklin P. Perdue Museum of Business and Entrepreneurship features interactive displays of Perdue family and business archives and memorabilia.
- The red oak panelled Atrium features a ninescreen video wall broadcasting business news and Perdue School information.

#### **Perdue Hall**

At 113,000 square feet, the threestory, \$55 million Perdue Hall, SU's newest academic building, features state-of-the-art study spaces, resources and services for the next generation of business leaders. In 2006, the Arthur W. Perdue Foundation gave \$8 million for the construction of the new building – the largest private donation for a capital project in SU history. Remaining funds came from state and private donations. Specialized business labs allow students access to resources in their fields of study. The different-sized and specialized meeting rooms, including a computer lab, a training center, an observation lab for focus groups, executive classrooms and an M.B.A. suite with case rooms, help students engage in team projects as well as individual research. The **Business Outreach Services Suite** (BOSS) is headquarters for Perdue School community outreach efforts to assist regional entrepreneurs, businesses and service organizations.













## **SU Living Evolves**

By Barry King, Retired Assistant Vice President of Student Affairs & Byron Hughes '00, Former Assistant Director for Housing Operations & Judicial Management

Much has changed in our residential communities in the years spanning the 1951 construction of Wicomico Hall to the 2011 opening of Sea Gull Square. What hasn't changed is SU's commitment to a living-learning community where students can fully connect what they learn with how they live. Other changes, though, have been significant. Live-in "house moms" have been replaced with professional hall directors. All-male and all-female "dormitories" have been replaced with co-ed, suite-style "residence halls." And, the number of students living in campus-affiliated housing has increased to some 3,000 as University enrollment has reached over 8,600 students. The enrollment at STC in 1950-51 was 288 — less than half the number of students living in just Sea Gull Square!

We each can reflect back on how the oncampus living experience has been enhanced by the University's reputation as A Maryland University of National Distinction. Former president Dr. Thom Bellavance placed a significant emphasis on providing superior facilities that would attract high-quality students, faculty and staff. This priority eventually became the Comprehensive Housing Renovation Plan that included many of the enhancements that we currently see in our traditional housing buildings, high-rises, upperclass communities and, of course, Sea Gull Square.

Shifting from the idea of "dormitories" where students sleep and socialize to "residence halls" where students live and learn meant placing an emphasis on guiding staff to focus on student and community development. In addition to the RA that many of us remember, the staff consists of both bachelor's- and master's-level professionals living among students as educators to prepare them for a life of enduring leadership as citizens in our global community. Programs from science and technology to business are now a hallmark of the residence halls, with classroom space for faculty to cultivate an environment of academic pursuit where students live.

Collectively, both of us have seen Housing and Residence Life on every level from resident assistant to director. We are proud of how our campus has evolved through the ages, and we are excited that much of that growth has occurred in the places that many of us called home at some point during our time as students!



### Sea Gull Square

The 230,000-square-foot Sea Gull Square, is home to 600 students with retail businesses on the ground floor servicing the campus and greater community. The \$45 million complex is nearly twice the size of Holloway Hall – SU's oldest building and the first to house students. Sea Gull Square offers apartments and amenities rarely seen in traditional dormitories. Residents live in 156 apartment-style units, most of them four single bedroom, two bath, with a kitchen, washer and dryer, and common area. The main floor has

a conference room for meetings, a high-tech SMART multipurpose room used for classes, and a faculty office and apartment to foster living-learning interactions. The building's illuminated clock tower and bubbling fountain are transforming the southern profile of the campus along Route 13. Residents and the community are enjoying Sea Gull Square's growing roster of new shops, including a salon, pharmacy and gift shop, and a brick oven pizzeria. Sea Gull Square is the first residence hall to be built on SU's main campus in two decades.









## Sea Gull Square Highlights

- Sea Gull Square earned LEED silver certification from the U.S. Green Building Council.
- There is a spacious lawn with an extended patio and an artificial turf volleyball court.
- An approximately seven-foot bronze seagull sculpture by Eastern Shore artist Will Hemsley will soon be placed near the fountain.
- The main floor features an SU pictorial history featuring all its presidents and significant moments in campus life, past and present.
- Sea Gull Square has twice the beds and over four times the square footage as St. Martin's Hall, SU's next largest residence hall.









## Richard A. Henson Medical Simulation Center

Richard A. Henson Medical Simulation Center marked its ribbon-cutting with the announcement of a \$1 million gift from the Richard A. Henson Foundation, Inc. The \$1.15 million building project is part of SU's ongoing efforts to help reduce the national nursing shortage. Offering nearly 5,000 square feet of practical space, the center replicates a medical office, with a waiting room and nurses' station. Located adjacent to SU's main campus, the Henson Medical Simulation Center serves students across disciplines, including nursing and health sciences, as well as community health providers. Under the guidance of faculty, students practice potentially life-saving skills, often involving collaboration and teamwork, in a safe and regulated environment. Through simulation, they develop evaluation and treatment techniques to best care for patients. The center offers room for growth with space for future study in fitness, rehabilitation and sports performance analysis.



## Medical Simulation Center Highlights

- High-fidelity, computerized, life-like mannequins help replicate demanding and unpredictable clinical situations.
- The center features four specialized labs for LDRP (Labor, Delivery, Recovery and Postpartum), neonatal, pediatric and adult care.
- In a mental health wing, actors serve as "patients" with various psychiatric issues to help students learn effective intervention techniques.
- Cameras throughout the facility record student interactions for later critique by peers and faculty.







# The Ticket to Major League Success

by By Michael W. Mowery '95 Secretary, SU Alumni Board of Directors

Both the Philadelphia Phillies and SU alumnus Ken Duffy '99 had a big year in 2008. The Phillies won their second World Series title in their over-100-year history; and Duffy became the team's manager of ticket operations. The Phillies' success continued on and they won their fifth consecutive East Division championship last season. Duffy sat down with fellow alumnus Mike Mowery to discuss his role in this stellar franchise.

Meet Ken Duffy, a communication arts graduate, who is the manager of ticket operations for the Philadelphia Phillies. Through an internship, he began his career in baseball in 1999 and was hired full time in 2001 as a ticket office representative. Shortly after the Phillies moved from Veterans Stadium to Citizens Bank Park in 2004, Ken was promoted to box office manager and subsequently became manager of ticket operations in 2008. Recently, I had an opportunity to interview Ken about what it is like to work for a professional sports franchise.

## I am curious. What is a typical day in a major league box office like?

"During the season, I am at work for all 81 home games. It's typically a 12-13-hour day if it is a night game. Day games are great because you get a little break. I typically start out my day by filling any employee ticket orders for that night's game. Then I'll spend some time going over sales reports and managing our inventory for that night's game as well as the rest of the games on the home stand. The hours leading up to game time are



Duffy accepting his ring from Phillies President and CEO David Montgomery.



spent mostly in customer service duties and solving any ticket-related problems."

In 2008, the Philadelphia Phillies won the World Series for the first time since 1980. Can you share what it was like to experience that magical post-season playoff run?

"The 2008 post season is something I'll A: never forget. The work was intense, the games were incredibly stressful, but the experiences and the ultimate payout made everything worthwhile. The post season can only be a maximum of 11 games versus an 81-game regular season, but you only have about a month to prepare for it versus an entire off season for the regular season. We have to take care of our season ticket holders, have a public sale, and do tickets for our employees and business partners as well as the players. During the month of September, we have all of this going on, plus regular season games to worry about. I remember being dead tired during the National League Championship Series (NLCS) and World Series, but at the same time I was totally running on adrenaline. We won the NLCS on the road, and we had a viewing party



Duffy and his son Owen on the field.

in the Diamond Club at the ballpark and quite a celebration when we won. Then the reality of being in the World Series and all of the prep work we had to do set in for us. We opened the World Series on the road against the Rays in Tampa, and the Phillies chartered a plane for all of the front-office employees. We stayed at Clearwater Beach and took a bus to the ballpark for Game 1 (which happened to fall on my birthday). We won Game 1 and lost Game 2. We flew back to Philadelphia and won the next three home games to win the World Series. It was an incredible celebration, and two days later, we got to ride in the parade in front of a million Phillies fans."

World events have affected all of us, so when I asked Ken to share his favorite memory of his job beyond the World Series, I was moved by his response.

"One of my favorite memories was back A: at Veterans Stadium on September 17, 2001. It was baseball's first night back since the tragedies of 9/11. Back then, we had a promotion with the Red Cross where we gave them a bunch of vouchers with 10 dates throughout the season that could be redeemed for a free ticket. When people donated blood, they would be given a voucher. In the days after 9/11, thousands of people gave blood in the hopes that there would be survivors that would need it. Everyone who donated was given a voucher. Ironically, the September 17, 2001, Phillies versus Braves game just happened to be one of the nights the voucher was good for - and as I mentioned previously,it was our first night back. Some 11,000 people walked up that night and redeemed a voucher for a ticket. In addition, 5,000 people walked up and bought a ticket. We had lines all day, but it was awesome. The pre-game ceremonies were amazing with an incredible video tribute. The national anthem and 'God Bless America' were incredibly emotional. When the game started, the Phillies beat the Braves and you sort of had a good feeling for the first time since 9/11."

## Ken went on to talk about his SU experience.

"Salisbury laid the foundation for everything I do at work. From business classes to computer skills to communication skills, it all came from Salisbury."

## **Theatre Scholarship Honors Leland Starnes**

by Dr. Victoria Hutchinson & Richard Culver '70

When the lights rose in Holloway Hall Auditorium on Guys and Dolls, the first production by new Director of Theatre Leland "Lee" Starnes in fall 1972, the audience was electrified. Salisbury University Theatre had a history of good academic productions, but the polish, sophistication and professionalism in the Starnes debut was something surprising, exciting and thoroughly memorable. Four decades later, those who experienced the Starnes years (1972-80) recall productions from the classics to Broadway musicals - that earned the small department a reputation throughout Maryland as one of its best in higher education.

This year, on the 40th anniversary of Starnes' arrival at Salisbury, the Theatre and Dance Department proudly announces a new scholarship honoring his memory. It will be awarded annually to a theatre major who has demonstrated promise as an artist, who is dedicated to the pursuit of excellence and whose habits demonstrate professionalism. The first recipient will be announced at the spring 2012 Honors Convocation.

Starnes came to Salisbury with a distinguished academic and professional resume. Director of theatre at the University of Pittsburgh, he had bachelor's and master's degrees from Harvard University and his Doctor of Fine Arts from Yale. He had directed the Yale

Dramatic Association and taught in the famed Yale School of Drama, As Salisbury audiences saw in such productions as Who's Afraid of Virginia Woolf? (right) and Twelfth Night, he also was a gifted actor. Among his credits, Starnes had performed, directed and taught at the renowned Williamstown Theatre Festival, MA.

Under his leadership, Salisbury's program earned widespread state recognition, including the Baltimore/Washington areas. His productions were regularly – and glowingly – reviewed on Maryland Public Television. In Annapolis, Salisbury State Theatre received a citation of merit from the Maryland Legislature, and his productions, often done in collaboration with designer Robert Cloyd, were widely praised for professionalism. Many of his students went on to successful careers in theatre or theatre education, and all remember with a sense of awe and great respect the man who encouraged them to grow and to share in the creation of powerful theatrical experiences. He served as professor of theatre until his death in 1980.

Starnes' legacy continues under the direction of former protégée, Dr. T. Paul Pfeiffer '75, who is committed to "the good fight," as he describes it. Pfeiffer leads the Bobbi Biron Theatre Program, now as artistic director. He summed up his 30-plus years at Salisbury thusly: "I have devoted my entire professional life to carrying on the example Lee



set for us all. We've done much, and I am very proud to have been in the position to honor him in my own way here."

In recognition of the Starnes legacy of creative excellence, and of the many lives he shaped at Salisbury, his widow Mary has donated seed money to establish this scholarship. Theatre alumni also have contributed. Additional donations are now sought to increase the award amount. Anyone interested in giving to the scholarship may contact the Salisbury University Foundation, Inc. at 410-543-6175.

## **Remembering When:** A Sea Gull Turns 100

Homecoming 2011 was a time to remember and celebrate: Margaret Laws Engle '31, at age 100, may be SU's oldest living graduate; certainly, the oldest at that weekend's alumni luncheon. But she was not alone surrounded by friends and classmates from past years, including the late Madeline Perdue '41, Ellen Bloodsworth '36 and Carolyn Whittington '36, the latter in their nineties.

Engle has fond memories of her time at then Maryland State Normal School at Salisbury. And everyone has stories about the legendary Miss Ruth Powell, "social director" at the small campus with graduating classes of less than 100 and all women residents. Powell's commanding portrait hangs above the fireplace in Holloway Hall's Social Room. Engle remembers when SU consisted only of Holloway Hall - the north wing - before the central and southern portions opened. "There were dorm rooms on the first

floor, another room with a small stage, a cafeteria in the basement and a threeroom campus school (serving elementary students)," she said. "Corn fields were in back," and she recalls a man plowing with

Engle earned her teaching certificate during her first two years, but returned in 1936 to complete her bachelor's degree. She worked for Powell, who seemed determined to create ladies out of the many farm girls attending.

Miss Powell lived in Holloway, on the second floor, and she kept me busy. Alerting students of her presence by rattling her keys, "It was hard to find time to study," Engle said. Duties included

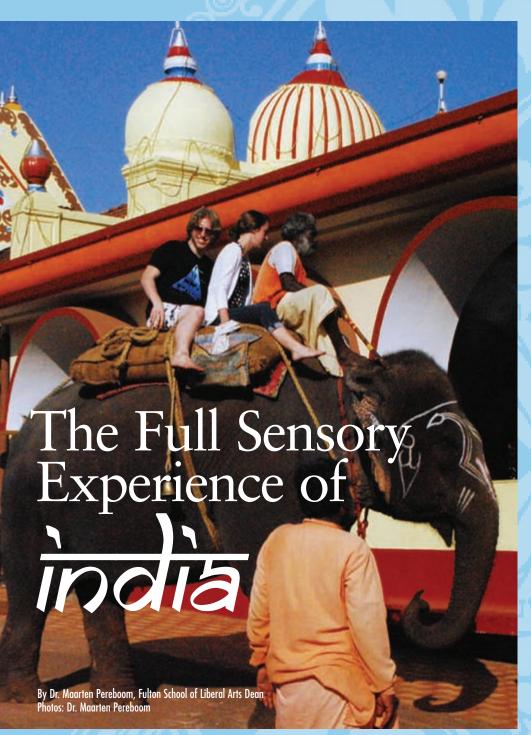


Margaret Laws Engle '31 and SU President Janet Dudley-Eshbach

helping to "serve tea" in the Social Room. Engle's dormitory was on the third floor, and one time she fell asleep in bed from exhaustion, much to the consternation of Powell, who wanted her assistance. "She was not in good humor" when that happened, Engle said.

Engle maintained her ties to campus and was the agent for the Class of '31 for many years. Although now in a wheelchair, she still lives in her own home near SU. One secret to her longevity may be her positive, upbeat demeanor. "Mrs. Engle is a delight, and I always look forward to seeing her," said Melinda Khazeh, associate director of alumni relations. Engle and her late husband George were patrons of the Salisbury Symphony Orchestra, which performs in Holloway Hall Auditorium.

Look at this bustling university now," Engle said. "What it has done for this community is remarkable. We in the community are very, very proud of this institution." And Salisbury University is proud of her.









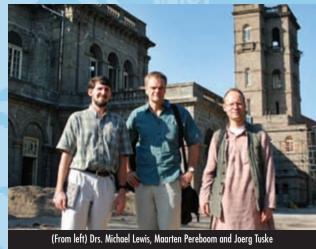
During winter term in January 2011, three groups from the Fulton School of Liberal Arts, along with two students and a faculty member from the Seidel School of Education and Professional Studies, travelled to India. Drs. Michael Lewis (History-Environmental Studies) and Joerg Tuske (Philosophy) took their groups to Pune, a city of 2.5 million well-known for its university, while Drs. Andrew Sharma (Communication Arts) and Ed Robeck (Teacher Education) took their students to Mumbai, India's financial and entertainment capital with

an area population of over 20 million. With all this student and faculty interest in India, I decided to join these two groups to explore opportunities for longer study abroad options for our students in this vibrant, vast and fascinating country.

Looking at a map, I would have to say we saw only a small part of the country: Pune and Mumbai are about 120 miles apart, in the western state of Maharashtra. But you don't have to travel very far in this ancient civilization with a population of over one billion to

experience a great deal. I flew to Mumbai (the official name of the city still known by many as Bombay) and met with those two groups first. Some of the students had never been out of the United States before, and I commended them for "going hard" with their first international experience. Though Mumbai is a modern city with all the amenities that Westerners would expect, extreme poverty presents itself everywhere, and, as one might imagine in the world's fourth largest city, it is crowded. As a historian, I was eager to see parts of the







city that evoked the days when India was the "jewel" in Britain's imperial "crown," such as the Gateway to India on the Arabian Sea.

I travelled with the two Mumbai groups to Aurangabad, and from there we visited Ellora and Ajantha, two groups of Hindu, Buddhist and Jain temples carved out of the rock over 1,000 years ago. From there we travelled on to Pune, where I would meet up with the other two groups. In the days of the British Empire, Pune served as a summer retreat from

the more torrid coastal climate, so it too retains evidence of the Colonial period as it enjoys its share of India's contemporary economic growth. It attracted its share of hippies in the day when the Beatles made India fashionable in popular culture. With a big university and lots of affiliated colleges, Pune is a cosmopolitan university town where I could easily imagine spending a semester. The Fulton School already has semester-long programs available in Ecuador, Estonia and China, allowing students to pursue minors in Latin American,

European and East Asian studies for roughly what it costs to spend a semester in Salisbury, plus the plane ticket. Our goal is to add India to our list of available programs in the next few years. In the meantime, January term courses in 2012 and 2013 allow more Salisbury University students to experience the beauty, culture and contrasts of this extraordinary part of the world.

# ALUMNI EWS

## Dear Fellow Alumni,

Have you seen the new Salisbury University lately? If you answered "No," then you have no idea what you are missing! Don't let another year pass you by without returning to your Alma Mater to see the latest! The skyline has changed quite a bit, that's for sure. Something else you might notice is the positive energy running throughout the campus and the surrounding community.

This November we had one of the most successful Homecoming Weekends in decades! Record numbers of alumni returned to campus to catch up with friends, cheer for their sports teams and see first hand all of the excitement. The Alumni Association sponsored its first Homecoming Barbecue at the athletic fields during the football game, and it was so well received that it will now be an annual event. There was something for everyone, even activities for the little future Sea Gulls!

One of the highlights of Homecoming Weekend for me is to be a part of as many of the reunions held as I can. Hats off to the Class of 2001 who hosted their reunion at Adam's Ribs in Fruitland. It was one of the best turnouts for a reunion I have seen in a long time. The room was filled with smiles and laughter as everyone re-connected and reminisced about their days in Salisbury. Classmates connected through Facebook and Twitter about their plans to return to campus, and once word was out, nobody wanted to be left out!

Mark your calendar for October 12-14 and spread the word about SU Homecoming

Weekend 2012. Start rallying your friends now to make it a weekend you won't forget! I promise you won't be disappointed and will be blown away with what your Alma Mater has become.



I welcome the December 2011 and May 2012 graduates to our alumni family and wish them all the success that they have earned. Please keep in touch with us and your other friends from SU. Also, thanks to everyone who supported SU with a gift in 2011. Year after year, Salisbury University ranks No. 1 in the University System of Maryland for contributions made by alumni back to their school. I give back because I want every student to have the same positive experience I had during my time at SU. It's not the size of the gift that matters, it's the power behind the gift that is important. Please join me in contributing to the University in 2012, no matter how big or small, so SU's tradition of excellence may live on and continue to make you proud for years to come.

Respectfully,

Polest T. Solw 1 How

Robert T. Schultheis '00 Alumni Association Board President

## SAVE THE DATE!

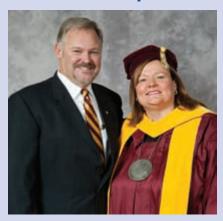
- Saturday, October 6: Sea Gull Century
- October 12-14: Homecoming
- October 19-21: Family Weekend



Learn more, register and stay connected with SU's online alumni community http://alumni.salisbury.edu and follow SU through social networking sites



# Marshall Recognized For Leadership



The SU Alumni Association honored Dwight "Duke" Marshall Jr. '88 with its Alumni Leadership Award during the University's 86th-year Winter Commencement.

Marshall has been involved with the Alumni Association's board of directors since 2003, serving as its president from 2007-2009. During his presidency, the board continued its record of 100 percent participation in contributing to SU's annual fund. He also was instrumental in encouraging new donors to contribute to the University's "Taking Excellence to New Heights" Campaign 2012 and became a major donor himself, naming a conference room for his parents, Dwight and Mary Ada Marshall, in Perdue Hall.

In addition, he has been heavily involved with SU's Sigma Alpha Epsilon (SAE) fraternity chapter, serving as a member and advisor for the past 18 years. Earlier this year, he received the prestigious SAE Merit Key Award for service to the fraternity and greater community. The local businessman is currently an active member of the Salisbury University Foundation, Inc. board of directors, as well as the Community Foundation of the Eastern Shore, Lower Eastern Shore Heritage Council and Tylerton Community Council.

"Duke has been and continues to be a tremendous advocate for SU," said Jayme Block, interim director of alumni relations and gift development. "During the past two decades and beyond, his entrepreneurial spirit and community commitment have benefitted many throughout the Delmarva Peninsula. We appreciate the support he gives his Alma Mater."

## **Call for Nominations**

## Faculty Appreciation Awards

Was there a faculty member who was influential in making a positive impression on you while at SU or one whose teachings have further enriched your professional or personal life? Nominations are now being taken for Faculty Appreciation Awards to be presented by the Salisbury University Alumni Association at the December 2012 Commencement ceremony. The Alumni Association will honor one faculty member from each of the four schools who has made a lasting impression on alumni.

#### **Nomination Guidelines**

- 1. Have served on the SU faculty full time for at least 10 years.
- 2. Efforts have had a lasting impression on students.
- 3. Have provided dynamic classroom instruction.
- 4. Exhibit attributes graduates can take with them into their careers.
- 5. Have "made a difference" in the lives of their students.
- Have influenced their students to make a beneficial contribution to their community.

For a complete list of eligible faculty members, go to: http://alumni.salisbury.edu



#### **Previous Recipients**

#### Fulton School of Liberal Arts

- Charles Cipolla 2001
- Donald Whaley 2002
- Jerry Miller 2003
- Harry Basehart 2004
- Tony Whall 2005
- Frances Kendall 2006
- G. Ray Thompson 2007
- Allan Pappas 2008
- Wayne Ackerson 2009
- Clara Small 2010
- George Whitehead 2011
- Perdue School of

## Business Gerard DiBartolo — 2001

- Joseph Quinn 2002
- Joseph Quini 2002 ■ Doualas Marshall — 2003
- Kashi Khazeh 2004
- Fatollah Salimian 2005
- Memo Diriker 2006
- Susan Cabral 2007
- Robert F. Dombrowski 2008
- Robert Settle 2009
- Michael Garner 2010
- Jeffrey Kottemann 2011

# Fulton School of Liberal Arts 2011 Honoree: DR. GEORGE WHITEHEAD — PSYCHOLOGY

"I had to take psychology, and I happened to get Dr. Whitehead. How fortunate I was! ... I enjoyed the course so much that I took several more ... then several more. ... then several more. He helped to shape my life and provided a wonderful foundation for my future profession."



#### Henson School of Science and Technology 2011 Honoree: DR. KAREN BADROS — NURSING

"She has an incredible wealth of knowledge and helped me achieve my goal of becoming a nurse.
... The level of expertise she expected made me 'dig deep' to work harder to achieve not only the goal of becoming a nurse, but to later understand that you must possess a great deal of integrity for the profession and respect for human life."



## Perdue School of Business 2011 Honoree: DR. JEFFREY KOTTEMANN — INFORMATION & DECISION SCIENCES

"He is exceptional as an educator, mentor and human being. ... He pointed me in the right direction for my career goals and had an open-door policy that allowed me to communicate with him at my convenience. I believe he has left a lasting mark on all students he has come in contact with."



## Seidel School of Education and Professional Studies 2011 Honoree: DR. NANCY MICHELSON — EDUCATION

"She encouraged me to step outside the box and expand my horizons, so much so that I actually expanded all the way to Auckland, New Zealand.
... Sometimes on TV you see one of those commercials where someone famous talks about

their elementary school teacher who inspired them. She is my most 'stand out' teacher."



**Henson School of Science** 

and Technology

■ John Molenda — 2001

■ Edward Senkbeil — 2002

■ Donald Cathcart — 2004

■ Mark Holland — 2006

■ Harry Womack — 2007

■ Homer Austin — 2009

■ Joseph Howard — 2010

■ Karen Badros — 2011

**Professional Studies** 

■ Geraldine Rossi — 2001

■ Keith Conners — 2002

■ John Wolinski — 2003

■ Carolyn Bowden - 2004

■ Patricia Richards — 2005

■ Bob Long — 2006

■ John Bing — 2008

■ Marvin Tossey— 2007

Seidel School of

**Education and** 

■ Lisa Seldomridge — 2008

■ Lee May — 2005

■ Augustine DiGiovanna — 2003

## New Alumni Board Members

The SU Alumni Association welcomes three new members to its board of directors: W. Douglas Ashby '69, Byron Hughes '00 and Beau Oglesby '91.

Ashby earned his B.A. in history from SU in 1969, followed by his M.B.A. from the University of Miami in 1981 and a master's degree in advanced teaching and learning from Rhode Island College in 2006. He taught introductory courses in social work and community organization at Towson University from 1970-1972 and was a U.S. history teacher at St. Andrew's School in Barrington, RI, from 2006 until his retirement in 2009. In between, he worked primarily in the non-profit sector, working with the United Way from 1972-1987. He served as president and CEO of the United Way of Southeastern New England until 1996 and then founded his own firm, Philanthropy Solutions, Inc.

Hughes graduated from SU in 2000 with a B.A. in English literature. He earned his M.A. in student affairs in higher education from Ball State University in 2002 and is currently pursuing a Ph.D. in educational leadership in

policy studies at Virginia Tech, where he serves as associate director of fraternity and sorority life. He previously worked as SU's assistant director for housing operations and judicial management (2006-2008) and area director for the Office of Housing and Residence Life (2002-2006). At SU, he chaired the University Forum and co-chaired the University's Middle States assessment team from 2004-2005. He also was a member of the President's Advisory Team and the Staff Senate, among other campus committees and organizations.







Oglesby earned his B.A. in accounting from SU in 1991 and his J.D. from the University of Baltimore School of Law in 1994. The current state's attorney for Worcester County, he also served as assistant and deputy state's attorney in Wicomico (1998-2007), Dorchester (2008-2009) and Caroline (2009-2010) counties. He is a member of the Worcester County Narcotics Task Force, Adult Protective Services and Child Advocacy advisory boards, the Drug and Alcohol Abuse Council, and the Maryland Child Fatality Review Board.

## **Gull Champions Celebrate 25 Years**

The fall of 1986 started off like any other typical semester at then SSC. Bon Jovi's *Slippery When Wet* was burning up the charts and blaring from boom boxes and Walkmans all across campus. Enrollment had surged to an all-time high of 4,708 students paying \$1,867 for in-state tuition.

On the athletic playing fields, anticipation of a strong season was high, as the football and field hockey teams were looking forward to big years having done well the previous fall.

Few anticipated the amazing runs that the two programs would make that fall. The Field Hockey Program under Head Coach Karen Weaver dominated from start of the season, as they scored 68 goals, while allowing only eight, en route to a 21-0 record and the school's first team national championship. Head Coach Mike McGlinchey's football players were anxious to build upon their 1985 10-2 record and trip to the NCAA Division III Quarterfinals. Build they did, as they won an astounding three consecutive games on the road as they marched through the



NCAA Division III playoff bracket to make an appearance at the Amos Alonzo Stagg Bowl.

It was only fitting that SU welcomed members of both of these programs back to campus last fall for a 25th anniversary celebration of those wonderful accomplishments.

Members of both teams were introduced at halftime during a football game. President Janet Dudley-Eshbach presented the teams' NCAA trophies at mid-field, then the members adjourned to a social in the Commons dining facility to renew friendships and relive the seasons that truly laid the foundation upon which the SU championship tradition was built.

"That was such a very special time for those students, and it is wonderful that they have been recognized for their great accomplishment. I was deeply moved by the University's generosity, planning and hospitality."

— Marylane McGlinchey, wife of former Football Head Coach Mike McGlinchey

"We felt really honored at our 25th anniversary celebration. It was wonderful to see everyone and catch up a bit after so many years. The school put on a very classy event."

— Terri Timmons Stuck '88





## Alumni Athletic Reunions: They Still "Got Game"

Hurricane Irene took her ball and went home, forcing the University to cancel the fall 2011 alumni contests for field hockey as well as men's and women's soccer. Not to be deterred by this rainy start to the athletic season, other former Sea Gull athletes were able to return to campus later to rekindle old memories and show their support to the SU varsity teams.





Women's Lacrosse Alumni Game • April 30, 2011



Men's Basketball Golf Outing • October 22, 2011





Women's Basketball Alumni Game • January 28, 2012

## **Connecting East and Southwest**

By Stefanie Raya '92

Over the years, a large pocket of SU alumni have found their way to Texas. This Gull community has been expanding in the last year, and one of the alumni behind its growth shares how they are bringing a taste of Salisbury to the Lone Star State.

It was a warm evening when Dr. Rosemary Thomas, SU vice president of university advancement and executive director of the SU Foundation, Inc., hosted a small alumni event in Austin, TX, in 2011. Thomas Godwin '90 and I met with Dr. Thomas to learn more about the happenings at Salisbury University. We were thrilled to learn about all the new developments and discover that SU has come a long way since the days of our small campus.

After reminiscing that evening, I missed my Alma Mater and wondered: "If I'm a transplant to Austin, how many other Gulls could be here too!" So I turned to social networking to find out how many might be out there. I set up a group in Linkedin and invited Tom Godwin to join. Tom and I decided to contact the SU Alumni Relations and Annual Giving Office to see what assistance might be out there to corral more folks.

Within a few short months, we hosted our first social event – a happy hour at the Cork Room at J. Blacks in downtown Austin. We had a great turnout. At the end of the evening – after much discussion about Salisbury and the local food – we all were convinced we had to hold another event soon, and it had to involve Maryland crabs!

In early December, Mike Lay '90 opened his home to fellow Sea Gulls and we had quite a feast. Crabs were shipped in from the Eastern Shore, shrimp were steamed with tons of Old Bay, and we even had a Smith Island cake sent from the SU's alumni relations staff.

Now that 2012 is upon us, we are all very excited about the growth and future plans for this fledging alumni chapter. And believe me, the planning for the next event is in the works.

If you are interested in organizing an alumni event or starting a chapter in your area with other SU grads, please contact the Alumni Relations and Annual Giving Office at alumni@salisbury.edu or call the office toll free at 888-729-2586.



# Positive Change – To The Extreme

When Extreme Makeover: Home Edition came to the Salisbury area to build a home for Wyzhir Johnson and his family, the success of the endeavor was closely tied to the enthusiasm, hard work and dedication of SU students, staff, faculty and alumni. Not only did the family benefit from this life-changing opportunity, but also the thousands of volunteers were likewise profoundly changed after being a part of this "extreme" demonstration of goodwill and compassion. With SU scholarships in hand, Wyzhir and his sister Renee will soon be joining SU's proud flock of Sea Gulls.

Several alumni helped make Wyzhir's dreams come true, and the Office of Alumni Relations and Annual Giving share some of their reflections on the experience.



SU President Janet Dudley-Eshbach joins student volunteers at the build site.

#### Megan Blackburn '11

"I have done a lot of mission work for my church as well as Habitat for Humanity, so I was delighted when I found out this show was coming to the Eastern Shore. I was glad that SU stepped up to help, holding a pep rally and encouraging so many SU students to volunteer. I helped in the VIP area and brought supplies in and out of the house. It was a wonderful experience and it was awesome to see the community come together and help this family in need."

#### Sue Scott Chiasson '84

"I was having lunch in Annapolis and noticed a flyer promoting a cancer fundraiser for an adorable little boy named Luca. I have a small candy company, and I knew that I had to do something for Luca, so I donated some Love for Luca lollipops to his benefit. The PR firm Chic Communications that was handling the Love for Luca benefit loved my candy and asked if I could make candy for the Fusion Companies kick-off party for Extreme Makeover. ... I went right to work and I made chocolate saws, hammers, screwdrivers and other tools. We sold over \$280

worth of candy that night, and we donated 100 percent to the family! ... I was able to come down and see the building site first hand. The energy was electric and the enthusiasm was contagious! It was a sea of blue t-shirts and hard hats! This experience was a once-in-a-lifetime opportunity! ... It was the ULTIMATE in paying it forward."





#### Jennifer Frostrom '97, M'03

"My husband Mark Frostrom Jr. and I own LandEscapes. We were given the opportunity to provide the family with full landscaping as well as a paver driveway and sidewalks. Mark worked closely with the builders and architect to

make the project a success. We also reached out to the community (even after the build was over) and repaired and manicured many other houses and yards. Mark also builds custom playhouses and donated one of his 'extreme' playhouses and a restored truck. The playhouse was put in a community garden area for the whole neighborhood to enjoy. Words cannot express how honored we were to be such a big part of this build. Meeting the family and talking closely with them made us truly grateful for the experience. Our company is very thankful to our friends and local businesses that donated their time and materials to help us give this deserving family a beautiful home and yard to enjoy for years to come. I was also very proud of SU's involvement. It makes me proud to be an alum!"



#### Don Kinnamon Sr. '83

"It was an awesome experience. The builders were wonderful to work with and made you feel that you were a very important part of the whole process. Having been involved in volunteer organizations for 30-plus years, I must say that this ranks near the top of my best memories."



## **Sharing Letters Home**

By Brad Whidden

When Guy Whidden '51 discovered the letters he wrote home from World War II, he realized they would be of interest to many. With help from his family, he compiled these family artifacts and published Between the Lines and Beyond: Letters of a 101st Airborne Paratrooper in 2009. His son Brad shares how this touching and personal book came to be.

About a decade ago, my father was cleaning out his attic when he came upon a box containing all of the letters that he had written home to his family during World War II. His mother had saved them, and when she passed away it was one of the items that made it from her house to his without much notice. After

reading them, my parents decided it would be a good idea to compile them into a book for others to read.

When my mom passed away in 2006 before the book's completion, it was left up to me to help my father complete this project. I was honored to do so. In 1994, I had traveled with my father and brother to Normandy for a reenactment of the D-Day jump. Here we visited the places he had fought and witnessed as he and many other veterans jumped out of a plane once again. It was truly touching and helped me understand what they had gone through. When writing many stories for the book based upon his recounting of events, I took myself back to the time we had spent there and the emotions I felt about what he and so many others had done.

These soldiers had gone through so much

back then, and I was ecstatic that I was a part of putting together this book so that others might better understand the sacrifices they made. I was also glad that the book did not become another history book, but one that simply told the stories of how life was in a different era.



Guy Whidden revisits Normandy.





On a sunny, crisp day in early November, the inaugural Alumni Pre-Game Barbecue kicked off what is sure to become a mainstay during Homecoming Weekend. With tunes from Stan Robbins '81 and his band Picnic, it was a great time to rehash old memories, see familiar faces and get ready for the big game. Children of all ages enjoyed face painting, cornhole and a bouncy house. Alumni and their families enjoyed a bountiful buffet of pre-game favorites including pulled pork barbecue, chili and all the sides. For the group of Sea Gulls who visited this first barbecue, a good time was had. Be sure to make it a part of your Homecoming plans this year!

**Stay Connected!** 

Whether you attended Homecoming last year, last decade, last century or haven't been able to make it yet - you are forever part of the Salisbury University community.

With the wonders of social media and the Internet, it's easier than ever to preserve SU friendships and connections. Stay in touch with more than 30,000 SU alumni by attending alumni networking events, returning for Homecoming Weekend, reading SUMagazine, joining the alumni online community and posting on the SU Alumni Association Facebook page or LinkedIn page.

It's easy to stay connected.

Need to update your address or alumni bio, make a name change, announce a recent wedding or birth, or inform us of the death of a fellow classmate? Complete the "Information Update" form or the "Announcements" form on the alumni online community:

http://alumni.salisbury.edu







# If at First You Don't Succeed: Hollywood Lessons Learned as a Sea Gull



Just ask Alexis Morrell about her time playing women's lacrosse at Salisbury University and it doesn't take long for her love of film and television to come through.

After being cut in her first attempt at trying out, after coming to Salisbury following a stint at a Division I school, Morrell buckled down to battle for a spot during the next tryouts, 364 days away, as she references the movie Happy Gilmore and the title character's battle to make a team beginning the day of the failed tryout.

A year of hard work on her own and with the help of strength and conditioning coordinator Matt Nein later, Morrell made the team and helped the Sea Gulls to the national championship game in 2007, where she was able to score a goal and bring her team to the brink of a title. Enter the next movie reference: "It was kind of like *Rudy*, from nothing to being in the big game!" she said.

"We didn't make it all the way that year, which was disappointing, but at the same time, I owe so much to Coach [Jim] Nestor and that whole experience. Yeah, those days were rough when I didn't make the team, but it made making it so much more important, and I have so many stories from it now."

Morrell didn't get that national championship in two years of playing and one year of coaching with the Sea Gulls, but her obsession with film and movies (she was in charge of picking the movies for the team's road trips) landed her among a group of "hall of

fame" filmmakers. Morrell is entering her third and final year at the University of Southern California School of Cinematic Arts in the graduate program, following in the footsteps of the likes of Frank Capra, Robert Zemeckis and George Lucas.

While the USC film school does not currently have a comedy program, it is in sitcoms that Morrell has her career sites set, having just recently begun an internship with *Chelsea Lately* on the E! television network.

It all began when she was young and would rush through her homework while still at school and finish as fast as she could when she got home so she could watch Bewitched on Nick at Nite and dreamed of some day being part of that world.



With a supportive family who never told Morrell that she couldn't do something, she worked hard, participated in theatre as well as lacrosse, and was encouraged to go for it all in the film industry. Knowing she wanted to be in or near Los Angeles to get her foot in the door, Morrell visited Loyola Marymount and was thinking about film school there when one of her professors, Dr. Jay Carlander, explained: "If you're going to do this, you need to apply to the best. The worst thing that's going to happen is they're going to say no. You're already prepared for that, so just do it."

"I thought, that's really good advice,'" Morrell said. Now one year from completing her studies, the future is bright for Morrell. While the economy has not been friendly to the job market, television is an area that is usually hiring, as pilots are being shot all the time.

Morrell hopes to work behind the camera as she focused on the production side of filmmaking, directing a multi-camera sitcom and some shorts at USC. She recently began a project for Subway restaurants, which is still in production, not allowing her to discuss the details.

Just a few short years removed from missing out on her first attempt to make the lacrosse team, Morrell is on the brink of a career in one of the hardest industries to break into and looks toward the lessons learned through sports that have helped her in the ever-critical world of filmmaking.

"I learned how to get yelled at sometimes and also to be relied on

sometimes, and that's essentially how working your way up out here is," Morrell said. "Sometimes people are going to tell you that you're not great, and sometimes they're going to want to tell you that you're amazing, and you're going to have to negotiate through what's real and what's not. I think sports definitely help do that: you know some stuff is fluff and you know there's always something to work on."

Morrell continues to work on multiple projects at one time as she winds down her academic career and looks forward to a career in the industry. Don't worry if she doesn't get the job the first time, Morrell will be just like Happy Gilmore, looking forward to her next chance as soon as the first passes her by.

## CLASSNOTES

Information received prior to December 31, 2011 M = Master's Degree

#### **Pardon Our Errors**

**Gavin St. Ours '02** incorrect class year appeared next to his name. He is '02 not '98.

Terre Mears '78 note should have read Chincoteague, VA, not MD.

#### 1960s



Sue Bramhall '60 (left)
was named Sussex County
Realtor of the Year at the
Sussex Association of Realtors
annual awards luncheon in
Georgetown, DE.

Donna Bennett '68 & M'75, a third-grade teacher at Northwestern Elementary in Maryland, was a finalist

for Wicomico County Teacher of the Year.

W. Douglas Ashby '69 joined the SU Alumni Association board of directors. (See article on page 13.)

#### 1970s

Patricia Ward '72 retired from Chipman Elementary School in Wicomico County, MD, where she worked as a first grade teacher. Ward started teaching in 1972 and has more than three decades of teaching experience.

**Deborah McElveen '77** retired from the Jasper County, SC, school district after more than 33 years of teaching.

David Saveikis '77 was appointed director of the Delaware Division of Fish and Wildlife in February 2011. Saveikis has over 30 years professional experience as a biologist, environmental scientist and in managerial positions with the Delaware and Maryland state governments and the private sector.

Cathy J. Townsend '77 was appointed as the assistant superintendent for administrative services for the Wicomico County Board of Education.

Dave Cottle '78, former University of Maryland College Park men's lacrosse head coach, was named president of the Chesapeake Bayhawks major league lacrosse team, for which he is also head coach. Cottle spent 19 years coaching at Loyola (MD) College, leading the men's lacrosse team to 181 wins. In 2001, Cottle became head coach at the University of Maryland, where he remained through the 2010 season. During his time as coach, the Terrapins saw 99 victories.

James G. Keenan '78 (right), a partner in the family law division of Hoffmeyer and Semmelman, LLP, authored and presented materials at a seminar on "Advanced Family Law" for the National Business Institute. Keenan's 22 years of legal experience focuses on family law, divorce, custody and



support. Keenan also serves on the Pennsylvania Bar Institute's Judicial Evaluation Committee. This committee evaluates the competency of candidates seeking election and/or retention in the Pennsylvania Appellate Court.

Lt. Col. Samuel Marks '78 served 25 years in the U.S. Air Force from 1951-1976.

T. Emme Villaume '78, an eighth grade integrated language arts teacher at Snow Hill (MD) Middle School, was nominated for Worcester County Teacher of the Year.

Rev. J. Joseph Hart '79 (right) has been named executive director of the newly created Greater Baltimore Medical Center in Towson, MD, for spiritual support training. Rev. Hart was additionally selected to serve as a trustee for the Institute of Christian and Jewish Studies headquartered in Towson, MD.



#### 1980s



The Eighth Annual Sea Gull Soccer Golf Tournament was held Friday, June 10, 2011, at Great Hope Golf Club in Westover, MD. The Golf Tournament, a Captain's Choice Scramble format, included a crab feast and awards presentation. Some 70 golfers participated in the event, which raised \$7,000 to benefit the SU Men's Soccer Program. Pictured are (from left) Larry Sheridan, Jack Wulff, G. Brad Wulff, Scott Wulff '86 and (front) Luke Wulff.

Debi Meeks '81 survived a pulmonary embolism in 2008 and was selected by the Vascular Disease Foundation to produce a consumer awareness video on the dangers of blood clots. The Vascular Disease Foundation launched the new "This Is Serious" educational campaign developed in cooperation with the Centers for Disease Control and Prevention and the Spirit of Women health marketing company.

Marjorie E. Miles '81 was appointed superintendent of Somerset County schools. Miles has come full circle; she not only grew up in Somerset County, but she also went to school there and started her career in the region.

Kathy Still '81 & M'09 is the secondary assistant principal of Bennett Middle School in Salisbury.

Mark Wilkerson '81 was appointed as the new vice president of sales and business development at Helios Solar Works. Wilkerson has 29 years of solar experience that he is bringing to the Milwaukee, WI, headquarters.

Emmet J. Tydings II '82 co-founded Suburban Maryland Transportation Alliance in 2011, a non-profit organization. Tydings was also recognized as "Top 25 Technology Innovators" by CRN magazine in 2010.

Col. Peri Anest '83 was a member of the first ROTC class at Salisbury that started in the spring of 1979. He went on to fly helicopters for the U.S. Army.

**Bryan Benson '83** serves on the board of directors and Finance Committee of the Reznick Group's Baltimore Station, an organization providing self-help programs. The Reznick

Group, a top 20 CPA firm, announced the appointment of the manager in the firm's Baltimore office.

Thomas Clarke '83 has created a cookbook out of a collection of recipes he gathered over the years from family and friends from around Delmarva. Some of the proceeds from the cookbook, *Sinepuxent Receipts*, will go toward trying to purchase a new organ for St. Peter's Church in Salisbury.

Natalie Shockley '83 retired from Cape Henlopen High School in Lewes, DE, after three decades of teaching. Shockley taught business, finance and marketing as well as served as the department's chair.

**Bonnie Shively '84** was appointed as pastor of the Cecilton United Methodist Parish in Cecilton, MD.

Rachel McNeil '85 retired from Washington High School in Somerset County, MD. McNeil first came to Washington High in 1975 and remained there for 36 years, continuing to teach in the same classroom.



Joseph Gaines '86 (above) took command of the U.S. Army Kwajalein Atoll/Reagan Test Site in the Republic of the Marshall Islands. Maj. Gaines has been serving for 24 years and counting.

James O'Halloran '86 & M'92, a physical education teacher at Stephen Decatur Middle School in Maryland, was a nominee for Worcester County Teacher of the Year.

Jennifer Duhe '87 & M'92 serves on the Strategic Planning Committee for the Newton Marasco Foundation's (NMF) National Read Green Program. Duhe is a kindergarten teacher in Wicomico County, MD, and has been instrumental in creating a partnership between NMF's Read Green program and the annual SU Children's and Young Adult Literature Festival. The award is the nation's only environmental stewardship book award for children and young adult literature and has been awarded to over 60 authors since the program's founding in 2004. Each year, thousands of award-winning books are donated to lowincome schools, community groups and military bases.

Crystal Frey '87 was selected as the vice president of human resources for Continental Realty Corporation located in Baltimore.

Chris Johnson '87 was named the head coach of the Panthers football program at Perryville High School in Cecil County, MD.

Nelson Lowman '87 joined the Berkeley Research Group, LLC, as a director based in Baltimore. Lowman has held senior leadership positions with some of the largest health care consulting and financial advisory firms in the U.S. and United Kingdom. In addition to consulting experience, he served as assistant director of Revenue Cycle Operations at the University of Maryland Medical System and director of faculty practice at Lifebridge Health in Baltimore.

Martin T. Neat '87 was appointed by Gov. Martin O'Malley to the Board of Trustees of Wor-Wic Community College in Salisbury. Neat is the current president and chief executive

officer of First Shore Federal Savings and Loan Association, having held that position since 1991. He is also vice chairman of the board of trustees of Peninsula Regional Medical Center. In 2002, Neat chaired a capital campaign at Wor-Wic that raised S3 million for technology, nursing and child care.

Allen J. Wyllie '87 accepted the position of coordinator of youth ministry for the Church of the Holy Cross in Dover, DE. Ellen Hanner '88 is assistant principal of New Market Elementary School in Frederick County, MD.

Valerie Lomax '88 & M'94, an eighth grade social studies teacher at North Dorchester Middle School in Maryland, was chosen as the Dorchester County Public School Systems 2011-2012 Teacher of the Year.

William Purnell '88 was elected chairman of the board of the Children's Guild Institute, the parent company of three nonprofit child-serving organizations in Maryland. Purnell is an audit partner with KPMG, one of the largest accounting and professional service firms in the world.

**Lynne Schaefer '88** joined the Dover Federal Credit Union in January 2011 as vice president of business services in Dover, DE.

**Karen Waggoner '88** was named Outstanding Public Health Leader for Wicomico County, MD, by the Wicomico County Health Department.

**Dornell Woolford '88** finished his Ph.D. and graduated from the University of Maryland Eastern Shore.

#### 1990s

Catherine Cassell '90 celebrated 20 years of service with Channel Marker, Inc., in Easton, MD. Cassell is currently program director and began working at the company in February 1991.

Maria Chavez-Ruark '90 was named one of Maryland's Top 100 Women in 2011. Chavez-Ruark is a partner at Tydings and Rosenberg, LLP. The award recognizes leading women who are making an impact through their outstanding professional, civic and mentoring achievements. This is the second time that Chavez-Ruark was named one of Maryland's Top 100 Women.

Eric Edstrom '90 is executive director of Leadership Anne Arundel (MD) County, whose mission is to provide people of diverse backgrounds with the education, resources and networks necessary to become successful, proactive leaders.

Mary Bradford '91 joined Coldwell Banker Residential Brokerage in Ocean Pines, MD, as a sales associate representing homebuyers and sellers along the Maryland's Eastern Shore. Bradford is a Maryland-licensed realtor.



Barrett Mincey '91 (left) was selected as Region VII Teacher of the Year (2012) for Alternative Education for Miami-Dade (FL) County public schools. Beau Oglesby '91 is one of three new members of the SU Alumni Association

board of directors.

(See article on page 13.)

**Stephanie Harris-Walent '92**, a teacher at Milton Somers Middle School in Maryland, was Charles County's 2011-2012 Teacher of the Year. **Annette Hodges '92** of Mechanicsville, MD, is the administrator at St. Mary's Nursing Center in Leonardtown.

Bruce Lesh '92 shares more than 15 years of teaching experience in his new book Why Won't You Just Tell Us the Answer? from Stenhouse Publishers. The book serves as a guide for teachers seeking to implement a new method of teaching history that prompts students to ask questions of evidence and develop explanations, similar to historians. Lesh is also the winner of a 2011 Baltimore County Chamber of Commerce Excellence in Education Award.

**Dawn Lister '92** earned National Board of Professional Teaching Standards for Career and Technical Education in 2010.

Robert Mulford Jr. '92 and Joel Olive opened Mojo's Restaurant in downtown Salisbury. The restaurant offers "food with attitude," affordable pricing and a personable environment. Mulford also owns and operates Market Street restaurant in Salisbury.

Kristen Painter '92 has three books published by Orbit Books: Blood Rights, Flesh and Blood and Bad Blood.

Sharon Stagg '92 was named director of a new community case management program that was launched by Shore Health System of the Eastern Shore. Stagg leads a staff of advanced practice nurses and a social worker who are a resource for people with chronic diseases such as diabetes, coronary artery disease and chronic obstructive pulmonary disease.

Brendon Behan '93 joined the Manekin, LLC, Brokerage Division as assistant vice president. Behan has worked from the firm's Columbia, MD, headquarters and is a 16-year industry veteran. He will focus on landlord and tenant representation and lease advisory series in the Baltimore-Washington corridor office-flex market.

Samantha A. Bowling '93 was named to the board of directors of the Maryland Association of CPAs. Bowling works for the Garbelman Winslow public accounting firm in Upper Marlboro, MD.

Amy Brewer '93 teaches financial literacy and child and adolescence development at Century High School in Carroll County. MD.

Stacy Cottingham '93 accepted a position at Peninsula Regional Medical Center as the clinical manager of the Richard A. Henson Cancer Institute in Salisbury.

Jennifer Falor '93 spoke at SU for the Perdue School Executive Leadership Lecture Series as the human resource business partner for Nike, Inc.

Richard Evans '93 of Sussex Central High School was named Delaware's 2012 Assistant Principal of the Year by the Delaware Association of School Administrators.

Richard Helton '93, owner of Helton Chiropractic and Rehabilitation Center in Rockledge, FL, was part of Extreme Makeover: Home Addition. Helton's business was chosen as the volunteer chiropractic center. The show aired Sunday, February 13, 2011.

**Ruth Jones '93** was hired as nursing supervisor at Deer's Head Hospital Center in Salisbury.

Rosemarie Leonard '93, a Title 1 math teacher at Beaver Run Elementary School in Salisbury, was a finalist for Wicomico County Teacher of the Year.

**C. Todd Martinek '93** is the new wrestling coach at Stephen Decatur High School in Berlin, MD.

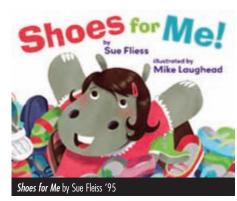
**Judy Nicholson '93 & M'01** was appointed principal of Delmar (DE) Elementary School.

**Andrea James '94** became the senior purchasing manager for Superior Essex, Inc., in Fort Wayne, IN.

**David Sommer '94** is a partner of Gallagher, Evelius and Jones, LLP, in Baltimore.

**Todd Burbage '95** is a new member of the Peninsula Regional Medical Center Foundation board of directors in Salisbury.

**Sheila Edwards '95**, a pre-kindergarten teacher at Pinehurst Elementary in Salisbury, was a finalist for Wicomico County Teacher of the Year.



Sue Fliess '95 had her first children's book released in March 2011 called *Shoes for Me (above)*. The picture book, published by Marshall Cavendish Children's Books, is about a little hippo that goes shoe-shopping with her mother in search of the perfect pair of shoes. She has since released *A Dress for Me* and *Tons of Trucks*.

Todd L. Matthews '95 was promoted to assistant dean of the College of Social Sciences at the University of West Georgia. Daniel Powell '95 was elected Somerset County State's Attorney in November 2010.

Laura Welsh '95 earned her Ph.D. in communication and information sciences at the University of Hawaii at Manoa and graduated in May 2011. She now works for the Air Force at the Pentagon in Washington, D.C., as a procurement analyst reviewing weapons systems contracts.

Karen Archambault '96 completed her Doctor of Education as a part of Rowan's Community College Leadership Initiative in North Carolina.

Jeffrey L. Masten '96 is vice president of Pharmaceuticals, Inc., a clinical-stage biopharmaceutical company developing first-in-class monoclonal antibodies for the treatment of cancer and viral infections. Masten is responsible for the overall quality assurance program for Peregrine as it advances its Phase II clinical programs in Tustin, CA.

Cheri Nier '96 & M'05, a first grade teacher at Greensboro (MD) Elementary School, was named Caroline County's 2011-2012 Teacher of the Year.

Kristy Christman '97 released her new children's book Mommy, Can You Move the Sun?, published by Rocket Science Production. The story is about a little boy who looks up to his mother as a near-super heroic figure. It is intended as in inspirational piece for both children and parents.

John Herweh '97 is vice president of people services for Business Wire, one of the largest information technology solutions providers supporting the U.S. Department of Defense, in Vienna, VA.

Elizabeth Pagel-Hogan '97 announced the launch of her professional writing and public relations firm, Sweet Tooth Communications, LLC, based in Pittsburg, PA. Pagel-Hogan provided innovative PR account management and writing for non-profits for over 10 years and is now providing writing, promotional and unique relationship management solutions to businesses and publications across the country. Visit www.pybyweettooth.com.

Vickie Acree '98 joined Century 21 Call First in Pottstown, PA. as a broker associate.

David Blades '98 was inducted into the C. Milton Wright High School Sports Hall of Fame on May 1, 2011. Blades was a two-sport varsity athlete at both C. Milton and Salisbury (soccer and lacrosse) and has completed two Ironman triathlons and several half Ironmans, Olympic and spring triathlons, and marathons since college.

Andrew Haynie '98 has been admitted as a partner with PKS and Company, PA, in Salisbury. PKS and Company is a full-service accounting firm that provides traditional accounting, as well as specialized services in the areas of retirement plan administration and specialized business consulting.

Amy Knock '98, a third grade teacher at Snow Hill (MD)
Elementary School, was a finalist for Worcester County Teacher
of the Year.

Robyn Larkin '98 received her foundation level Sommelier certification through the U.S. Sommelier Association in October 2010.

Clint Sterling '98, an English teacher at Crisfield (MD) High School and Academy, was a finalist for the Somerset County Teacher of the Year.



Shawn S. Ali '99
(left), along with his wife
Sabeen, returned from a
year-long backpacking
trip around the world.
They visited 16 different
countries to interact and
learn about cultures,
religion and food. They
kept a blog and a

personal diary to capture their experience. Their blog can be found at www.traveloutthere.blogspot.com.

Angela Asmussen '99 & M'02, a teacher at Tilghman Elementary School in Maryland, won Talbot County Teacher of the Year for 2011-2012.

Keisha Evans '99, a third-grade teacher at Woodson Elementary in Maryland, was the runner-up for Elementary Teacher of the Year in Somerset County.

Shauna VanBuren '99 is the program manager for USO Wounded Warriors, a group building a continuum of care from battlefield to the community to provide America's wounded

warriors, their families and caregivers a variety of programs to help them throughout each stage of their recovery.

Megan Winter '99 (right) participated in Baltimore Running Festival on October 16, 2010.





#### 2000s

Bryan Brushmiller '00 opened the doors to his Burley Oak Brewing Company on August 29, 2011, in Berlin, MD. Wyatt Everhart '00 joined the ABC2 news crew in Maryland as their new meteorologist. Everhart is also a professional member of the National Speakers Association

Maryland as their new meteorologist. Everhart is also a professional member of the National Speakers Association and has previously been honored with several broadcast awards, including an Emmy.

**David Hartley '00** was appointed Ocean City, MD, Fire Department's new fire marshal.

**Byron A. Hughes '00** was appointed associate director of fraternity and sorority life at Virginia Tech. Hughes also joined the SU Alumni Association board of directors. (See article on page 13.)

**Dawn Lankford '00 & M'06** was named top teacher at her school and, subsequently, Secondary Teacher of the Year for Somerset County, MD.

**Lisa Layton '00**, a first grade teacher at Buckingham Elementary, placed as a finalist for Worcester County Teacher of the Year.

**Lee Roth '00** joined the Coca Cola Company as director of integrated marketing in New Jersey.

**Rob Schultheis '00** was promoted to district sales manager for Sysco in the Eastern Maryland region.

Steve Soliday '00 was named Atlantic/Smith, Cropper and Deeley's top producer for March 2011. ASC&D is an independent insurance agency specializing in coastal property insurance for businesses, condominiums and individuals since 1929.

Aaron Szager '00 was promoted to director of financial planning with Delta Financial Advisors, Inc. located in Kensington, MD.

January N. Taylor '00 was promoted to partner at the Atlanta-based Johnson and Freedman, LLC, a member of the Fannie Mae Retained Attorney Network and Freddie Mac Designated Counsel Program. Taylor is a foreclosure attorney and manages the foreclosure processes for Alabama, Georgia, North Carolina, South Carolina, Tennessee, Mississippi and Virginia. Taylor also manages the firm's Title Department.

Taylor Filasky '01 and his group The Gypsies were crowned the inaugural-season champions of ABC's reality competition Expedition Impossible. The Gypsies team almost swept the entire competition and were the first team to arrive at the 10th stage's finish line in Morocco, receiving \$50,000 and a new 2011 Ford Explorer for each of its three team members.

Josh Merkel '01 is SU's new men's basketball coach.

Chad Pavlekovich '01 & M'08, a science teacher at Salisbury Middle School, was named Wicomico County Teacher

Amber Bradford '02 is a new addition to the Maryland Hospital Association, the state's advocate for Maryland hospitals, located in Elkridge, MD.

**Diana Federici '02 & M'04** is assistant director for housing and residence life at SU.

Jeremy Gsell '02 is an assistant athletic trainer for the University of Alabama Athletic Department where he serves as a certified athletic trainer for the Crimson Tide football team.

Roxanne Hendershot '02 is the new assistant principal at Broadneck High School in Annapolis, MD.

Clarence Martin '02 was hired as the football coach at Lee High School in Virginia. Martin has been on Lee's football staff since 2007.

Jennifer Sills '02, a biology and environmental science teacher at Snow Hill (MD) High School, was 2011 Worcester County Teacher of the Year.

Joy Tidwell '02 graduated from Loyola University of Maryland with a Master of Education in school counseling in May 2009. Tidwell also earned the National Certified Counselor certification through the National Board for Certified Counselors.

Jessica Atkins '03, a fifth-grade teacher at Glen Avenue Elementary School in Salisbury, was a finalist for Wicomico County Teacher of the Year.

Jennifer Fenzel '03, a fifth-grade teacher at Westside Intermediate School in Salisbury, was a finalist for Wicomico County Teacher of the Year.

**Brooke Fleetwood '03**, a kindergarten teacher at Delmar (MD) Elementary School, was a nominee for Wicomico County Teacher of the Year.

**Karen Turner '03** joined The Bank of Delmarva as assistant vice president and branch manager for the Ocean City location in Berlin, MD.

McKinley Broome '04 was presented the Milken Educator Award just six years into his teaching career. Broome is a fourth grade math and reading teacher at Woodholme Elementary School in Pikesville, MD. The prize was a \$25,000 cash award. In his first year of teaching, he won the Rookie Teacher of the Year Award in Baltimore County.

Lindsey Elliott '04 is the new field hockey coach at the University of Mary Washington. Elliott helped SU win two NCAA Division III national championships, played in four NCAA tournaments and compiled an 80-7 record from 2000 to 2003. She was a two-time All-American and two-time player of the year in the Capital Athletic Conference, the league that includes UMW.

Jana Hobbs '04, a band director at Wicomico Middle School in Salisbury, was a finalist for Wicomico County Teacher of the Year.

Kristen Iman '04 opened her own chiropractic office in Salisbury. Dr. Iman is a prenatal chiropractic specialist and is certified in the Webster Technique to relieve stress. She treats children, adolescents and adults, with a focus on pediatrics, prenatal and family wellness care.

Amanda Messatzzia '04 & M'11 was appointed financial aid grant analyst at Wor-Wic Community College in Salisbury.

Laura Perry '04, an art teacher at Greenwood (MD)

Laura Perry '04, an art teacher at Greenwood (MD)
Elementary, was a finalist for the Somerset County Teacher
of the Year.

David "Rew" Smith '04 is a successful singer/songwriter and guitarist. Since his debut solo "Sweet Sweet Nothing," mixed by Dew Mazurek of Linkin Park, was released in 2008, Smith has been opening for acts including Maroon 5, Toby Keith, Eric Hutchinson, Graham Colton, Virginia Coalition and Michael Whalen. Smith has also been featured at numerous music conferences and festivals as well as colleges throughout the nation. He performed at the Redskins/Viking pre-game show in Landover, MD, on Christmas Eve.

Trisha Benton '05 and Adam Durham of Alternate Seduction, an electro-pop music group, released a national self-titled album available on iTunes and at www.alternateseduction.com.

Michael Charlton '05 was appointed supervisor of physical education, health, family and consumer science for Wicomico County public schools.

Brian Evans '05 joined Baltimores' Gross, Mendelsohn and Associates, PA as a senior accountant on the firm's audit and accounting team. Evans also has four years experience with Arthur Bell and Associates.

Valeria Guelman '05 has been on an adventure around the globe since her graduation. From Russia to China, her route can be retraced through her blog www.expedicionvaleriano.blogspot.com.

**Kristin Hunt '05** graduated from the University of North Texas with a Master of Science in library science in August 2011.

Brittany Price '05, a third-grade teacher at Princess Anne (MD) Elementary School, was a finalist for Somerset County Teacher of the Year.

Ashley Walters '05, a third-grade teacher at Deal Island (MD) Elementary School, was a finalist for Somerset County Teacher of the Year.

Scott Williams '05 is a credit analyst with Calvin B. Taylor Banking Company located in Berlin, MD. Previously, Williams was the main office assistant manager and started with the bank as a teller in 2006.

Chezia Cager '06 participated in the spring 2011 White House Internship Program in Washington, D.C. The program's mission is to make the White House accessible to future leaders all around the nation and cultivate and prepare those devoted to public service for future leadership opportunities.

**Brian Ellis '06** was awarded the Chartered Financial Analyst designation, a globally recognized professional designation for investment analysis and management. Brian is an analyst at Calvert Investments in Bethesda, MD.

**Ashley Fardone '06**, a second grade teacher at Showell Elementary School in Maryland, was a finalist for Worcester County Teacher of the Year.



Shigeo Iwamiya
M'06 (left) partnered
with Dr. Diana Wagner
of SU's Education
Specialties Department
to present campus
climate and sensitivity
trainings to the
Rutgers University
police force and
student affairs leaders
last March. Dr. Wagner

has been involved in campus climate work for over a decade and developed the Safe Zone curricula.

Katherine Long '06, a teacher at Western Heights Middle School in Maryland, was awarded the Washington County Teacher of the Year Award.

**Scott Milligan '06** joined the Washington (MD) College baseball staff as a volunteer assistant coach.

Joseph Tagert '06 is a network systems and support consultant in the Network Operations Center at DelCor Technology Solution in Silver Spring, MD. DelCor Technology Solutions provides IT services and support to a wide range of non-profit and commercial businesses in the D.C./Maryland metro area and Northern Virginia.

**Byron Westbrook '06** addressed the SU football team the night before their 65-23 win against Springfield in October 2011. Westbrook is in his third season as a cornerback for the Washington Redskins.

**Brian Briggs '07** is the assistant principal at Wicomico Middle School in Salisbury. Previously, he was the dean of students at Salisbury Middle School.

Lauren Carey '07 graduated from Virginia Maryland Regional College of Veterinary Medicine of the Virginia Tech campus with Doctorate of Veterinary Medicine in May 2011. Carey began work as a veterinarian at the Savannah Animal Hospital in Lewes, DE, in June 2011.

Helen Dalphonse '07 passed the bar exam on November 4, 2011. Dalphonse is an employment lawyer.

**Daniel Ensor '07** was promoted to supervisor at TGM Group, LLC, and Certified Public Accountants in Salisbury.

Katie McGrath '07 graduated from Towson University with a Master of Science and a certificate in nursing education.

**Dychon Whitaker '07** earned a Master of Arts in Teaching from Walden University. Whitaker is a special education social studies teacher with Prince George's (MD) County public schools.

Karie Anderson '08 graduated from the U.S. Coast Guard Recruit Training Center in Cape May, NJ. Anderson completed a vigorous training curriculum consisting of academics and practical instruction.

Christina Carrier '08 was promoted to senior accountant at TGM Group, LLC, and Certified Public Accountants in Salisbury.

Cory Gould '08 graduated from basic military training at Lackland Air Force Base in San Antonio, TX.

Ida "Liza" Hastings '08 is principal for Bennett Middle School in Salisbury. She was previously the assistant principal of the school.

Michael Ryder '08 is the assistant coach for the University of Tampa's men's lacrosse team in Florida.

**Ashley Stern '08** passed the CPA exam and is a staff accountant at PKS and Company, PA, in Salisbury.

Jeanne D. Taylor '08 is a marketing coordinator for the Becker Morgan Group, an architecture and engineering firm in Salisbury.

**Lili Afkhami '09** is an annual giving officer for St. Mary's College of Maryland.

Kylor Berkman '09 (right) is head coach of the Spartan men's lacrosse program for Aurora (IL) University. Ashley Hajnos '09 was promoted to managing editor of the Joint Army Navy NASA Air Force (JANNAF) Journal of Propulsion



and Energetics, an annual unclassified, limited-distribution technical journal dedicated to the publication of scholarly work in the fields of aerospace propulsion and energetic materials research and development.

**Brian Lind '09** is social media coordinator for the Association of College Unions International.

**Audrey McKenrick '09** was promoted to senior accountant at TGM Group, LLC, and Certified Public Accountants in Salisbury.

Jenna M. Nelson '09 passed the CPA exam and works for Scott Tawes and Associates, CPA, PA, of Princess Anne, MD. Susan Steward '09 received a fellowship grant with QE Foundation to continue research in cultural and health care economics.

**Ruth Stoneman '09** was promoted to senior accountant at TGM Group, LLC, and Certified Public Accountants in Salisbury.



Stephanie Carey '10 (left) is the new women's volleyball coach at Anne Arundel Community College in Maryland. Carey played on SU's Division III Capital Athletic Conference Championship volleyball team, where she earned honors as both Volleyball

Rookie of the Year and Academic All-America.

Michelle Muir '10 is a full-time staff accountant at TGM Group, LLC, and Certified Public Accountants in Salisbury.

Samantha Sudano '10 (right) is the account executive at Lovell Communications, Inc., based in Nashville, TN. Sudano assists agency clients in the areas of media relations, writing, research and special projects.



Rachael Tavik '10 is a

Registered Nurse on the Medical and Surgical Unit of Peninsula Regional Medical Center in Salisbury.

Matt Teffeau '10 is a staff assistant for U.S. Rep. Andy Harris.

**Jordan Glessner '11** is new head coach for women's volleyball for Chesapeake College in Maryland.

Christie Lawnick M'11 (below) is an avid surfer who celebrated her graduation with a Master of Social Work by surfing in her cap and gown.



Sarah A. Linzey '11 is a graphic designer at the architectural/engineering firm of Becker Morgan Group, Inc. in Salisbury.

Jamey Schnepel '11 is a marketing specialist for Matice Interactive, Web Design and Development in Salisbury. Michael Von Kamecke '11 is assistant coach for the University of Tampa's men's lacrosse team in Florida.



The Physician Assistant School at Towson University/CCBC Essex receives an average of 800 applications for only 35 seats. Out of those 35, five are SU alumni (from left) Edward Mikula Jr. '10, Kara Muffoletto '09, Laurel Steen '01, Kerin Hamilton '07 and Steve Griffin '04.

#### **Marriages**

Robin Seidel '80 & Grant Gibson David Gormley '81 & Jennifer Wood

Thomas Meadowcroft '89 & Elizabeth Green '91 Jody R. Preische '95 & Agron Russell (next page)

Daniel Hopkins '96 & Jill Baldwin '99 (below) Ralph Lusby '00 & Martha Hilton (next page)

Matt Aguino '02 & Chasity Cross '04 (right)

Jennifer Schloss '03 & Jason Cortellini

Lisa Shook '03 & Ben Wilkins (next page)

Amanda Gibson '04 & M'11 & Ryan Messatzzia (right) Crystal Schaeffer '04 & M'10 & Christopher Sturgill

(next page) **Heather Staines '04** & Matthew Taylor (next page)

Jessica Bailey '05 & Ryan Womer Sheena Dean '05 & Randy Vanderhook

Jennifer Lee Mancinelli '05 & Conrad Jean Heilman III

Tyler Howard '05 & Samantha Phipps '07 (below) David Lathroum '05 & Elizabeth Coccia '06 (next page)

Melissa Black '06 & Andy Naylor

Kristin Ewalt '06 & M'08 & Christian Riall

Michael Perdue '06 & Erin Todd

Rachel Sipocz '06 & Merl Click (next page)

Joe Conroy '07 & Jane Stromyer '08 (right)

Kimberly Jones '07 & David Root (below)

Monty Montasser '07 & Julie Harris '08 (next page)

Amanda Roberts '07 & Jordan Bakker

John Zimmerman '07 & Ashley Fenton '07 (next page)

Trenton Garman '08 & Meredith Ray '09

Kristina Holland '08 & Joshua Todd

Lauren Howard '08 & Justin Blair

Jenna Roderick '08 & Evan Galvanek (next page)

Alex Williams '08 & Megan White '11

Mark Morris Bankert '09 & Heather Elaine Seals (right)

Diana Gaul '09 & Andrew Hasenkopf

Jennifer Brook Ruark '09 & Timothy Hurst

Frederick Senger '09 & Kristen Fadely '06 (next page)

Laura Schatz '10 & Jeff Hazen (next page)

Kelli Willoughby '10 & RJ Helmer (next page)

Jessica Dashiell '11 & Matthew Weber (right)



Aquino '02 & Cross '04 Wedding





Conroy '07 & Stromyer '08 Wedding





Gibson '04 & M'11 - Messatzzia Wedding







Jones '07 - Root Wedding: Pictured (from left) Kara Puffenbarger '11, Jackie Hanusey '06, David Lapkoff '08, Alyssa Bernido '06, Elise Porcelli, Megan Hildenberger '06, Adamn Chapman, Alex Kazanas '07 and Kristin Meurer '05.

## CLASS NOTES



Lusby '00 Wedding. Pictured (from left) Meg Hallengren '00, Lori O'Connor '00, Sharon Price '00, Chris Miller '02, Andy Canigiani '00, Mike Warner '00, Kristine Krome '99, Kris Hallengren '00, Paul Krome '99, Ryan O'Connor '00, Randy Sheridan '00, Alvin Zumbrun '02, Jason Vaughn '00, Brian Robinson '00, Ralph Lusby '00, Sam Atkinson '00, Tom Pope '01, Eric Ratcliffe '00, Keith Ramalho '00, Tom Frasca '00 and Chad Mack '00.



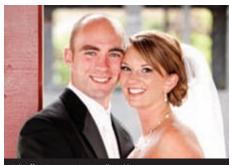




Montasser '07 & Harris '08 Wedding



Mancinelli '05 - Heilman Wedding



Schaeffer '04 & M'10 - Sturgill Wedding





Roderick '08 - Galvanek Wedding



with Lara Capps '03





Willoughby '10 - Helmer Honeymoon



Senger '09 & Fadely '06 Wedding



Staines '04 - Taylor Wedding



### **SU**Magazine































**Births** 

Brent Walker '91 & Renee Walker — Twins: Daniel and Mary-Ann Kevin Brady '92 & Carrie Coots Brady — Son: Camden Patrick (above)

**Simon Drew '94** & Jenny Drew — Son: Rowan Henry Tomas *(above)* 

James Romans '94 & Wendy Romans — Son: James Patrick Laura Welsh '95 & John Roundy — Son: Desmond Quinn

Jeannine Veals '95 & Scott Veals — Daughter: Kathryn Amelia (next page) Gaemus Collins '96 & Tracy Shamus — Son: Ellington James (above)

Christine Petrus '96 & Matthew Petrus — Daughter: Victoria Irene (next page)

John Reichenberg '97 & Crystal

Viens-Reichenberg '00 — Daughter: Lily Pearl (next page)

**David Terlizzi '97** & Amy Terlizzi — Son: Carter Daniel (*next page*)

David Blades '98 & Stephanie Blades '01 -

Daughter: Adrienne Juliet (above)

Matthew Kund '98 & Martha Emily Kund '99 -

Daughter: Katherine Jean

**Jennifer Malas '98** & George Malas — Son: Maxwell George *(next page)* 

Steven Heller '99 & Angelique Heller — Daughter: Isla Helene Dianna (above)

Kelly Penaloza '99 & Rene Penaloza — Daughter: Leyla Sofia (next page)

Ronald Sisk '99 & Becky McDivitt — Daughter: Summer Juliet (next page)

Joshua Tidwell '99 & Joy Tidwell '02 — Daughter: Anna Jane (next page)

Richard Deale '00 & Shelly Deale '00 — Son: Richard Martin

Kristopher Hallengren '00 & Meagan Hallengren '00 – Daughter: Grace Katharine

Caren Mortimer '00 & Ben Mortimer — Daughter: Grace Evelyn (next page) Aaron Szager '00 & Lynn Szager —

Twin Daughters: Angela & Emily (next page)

**Erin Davis '01** & Billy Davis — Daughter: Avery Elizabeth *(above)* 

Caitlin Gordon '01 & Curtis Morgan — Son: Oliver Scott

**Callie Isenberg '01** & Benjamin Isenberg — Daughter: Sloan Sydney (above)

**Robert LaChance '01** & Haleigh LaChance — Son: Carter Michael

Jill Nunes '01 & John Nunes — Daughter: Gracelyn Marie (next page)

Bryan Siegert '01 & Kara Siegert '00 — Daughter: Alyssa Grace (next page)

Ann Staak '01 & Bill Staak — Son: Daniel Robert

Aurash Ghassemieh '02 & Christine Ghassemieh '02

- Son: Jonathan Aurash (see page 27)

Jared Marcus '02 & Marisa Marcus '02 -

Daughter: Charley Rose (next page)

Kristin McFaul '02 & Glen McFaul — Daughter: Adelaide Jillian (next page)

Heidi Pena '02 & Jeff Pena — Son: Tyler (next page)

Devin Short '02 & Amy Short '02 — Daughter: Emma Elizabeth (next page) Matt Sochurek '02 & Michelle Sochurek —

Daughter: Lilah Rose (next page)

Tara Strain '02 & Jeremy Strain —
Daughter: Olivia Marie (next page)

Michael Trader '02 & Amanda Trader '09 –

Daughter: Madison (see page 27)

## CLASS NOTES





Ghassemieh '02 Family



Smith '04 Baby with Siblings Carson (6) & Jordan (4)



Zach Richards '03 & Jennifer Richards '04 — Daughter: Emily Christine

Jamie Sobolewski '03 & Jason Sobolewski — Son: Jordan Thomas (previous page)

Trey Cobb '04 & Kelli Cobb '03 — Twins: Daughter: Tenley Renee, Son: Ty Robert

Marjorie Dolch '04 & Timothy Dolch — Son: Samuel Rainer (see page 25)

Robert Smith '04 & Tara Smith — Son: Brendon (above)
Matthew Fohner '05 & Lynsey Fohner '05 —
Son: Abram Brian

Nick Good-Malloy '05 & Gen Good-Malloy '05 — Son: Jackson Thomas (see page 25)

**Robin Harmon '05** & Mark Harmon — Son: Gavin Orion

**Erin Kirunova '05** & Igor Kirunova — Son: Maksim Aleksander (see page 25)

**Ashley Reynolds '05** & Douglas Reynolds — Daughter: Delaney

Michael Rodig '05 & Jennifer Crowley-Rodig '04 — Son: Ryan Anthony (previous page)

**Rebecca Willinger '05** & Matthew Willinger — Son: Bennett Scott

James Gulbin '06 & Kristina Gulbin '06 — Daughter: Emma Jean (see page 25)

Lindsey Hladkyy '06 & Max Hladkyy — Daughter: Alina Maksymivna (see page 25)

**Jennifer Klakring '06** & Michael Klakring — Daughter: Sara Michele (previous page)

Chase Newman '06 & Diana Newman '05 — Son: Kellan Edward (previous page) Amanda Roberts Bakker '07 & Jordan Bakker — Son: Matthew Lisan (see page 25)

Katherine Bounds '07 & Kyle Bounds — Daughter: Juliet Clarkson (see page 25)

**Diana Hasenkopf '09** & Andrew Thomas — Son: Andrew Thomas Jr.

Amanda Skrincosky '09 & Eric Skrincosky –

Son: Chase Eric (previous page)

Elizabeth Rodier Hornung M'10 & Christopher Hornung — Son: Jack Edward (see page 25)

Courtney Riddle '11 & Zach Riddle — Son: David Scott (previous page)

Ellen Schwinn '11 -Son: Nathaniel David (previous page)

#### **Deaths**

Dorothy Knotts Westerman '30 – October 8, 2010 Julia Covington Ford '31 – May 7, 2011

Gladys Virginia Brohawn Lloyd
'31 (right) passed away on
Monday, April 9, 2011, at the age
of 99. Mrs. Lloyd was born on
January 19, 1912, in Salem, MD.
She enrolled in Salisbury Normal
School and received her teacher's
certification in 1931. She began to
teach in one-room schools, first at
Lawson School (Griffiths Neck) and



then at Elliott Island. Later she was assigned to Vienna
Elementary School where she taught for six years. During her
early years of teaching, she continued her studies at University
of Maryland, Peabody Music Conservatory and Salisbury
State Teachers College and received her Bachelor of Science
and Advanced Professional Certificate. In 1938, she married
L. Eldrige Lloyd and had three daughters and taught in
Hurlock. She was the first teacher to be assigned as a full-time
music teacher in the elementary schools of Cambridge. After
retiring from the public school system in 1979, Mrs. Lloyd
continued to teach for 12 years at Golden Shore Christian
School. During her teaching career of 51 years, she received
special recognition for her outstanding teaching profession and
excellent attendance.

Mary Crowe Ortman '31 — August 16, 2009 Nellie Wright Henry '32 - July 6, 2011 Elizabeth Ann Culver '39 - February 8, 2011 Dorothy Fogwell Bunker '41 - May 23, 2011 Catherine Keilholtz Kirkpatrick '41 — May 23, 2011 Marie Wright Phillips Ruhl '41 — January 16, 2011 Albert B. Atkinson '42 - March 16, 2010 Genevieve Gibson Vanneman '42 — August 8, 2010 Irta Mills Weiner '43 — February 22, 2011 Norma Loraine Mezick '44 — December 5, 2010 Frances Jane Insley Muir '44 - October 18, 2011 Margaret Kemp Tyler '45 - December 22, 2010 Virginia Anne Rounds Hall Korff '46 passed away on July 3, 2011. She was born July 25, 1926, in Pittsville, MD. After graduating from Salisbury State Teachers College, she was an elementary school teacher in Salisbury and Newborn, NC, for several years. Korff also successfully continued and expanded the family businesses, which included the Howard Johnson Motor Lodge, North Channel Restaurant and North Park Garden Apartments after the death of her first husband. In 1964, she married Dr. Harry Otto Korff. Virginia's

accomplishments leave behind a legacy of giving: a founding

member of the Community Foundation of the Eastern Shore; Board of Trustees of Peninsula Regional Medical Center; lifetime member and past president of the Junior Auxiliary Board of PRMC; founding member of the Salisbury University Foundation Board; member of the John B. Parsons Home; member of the Daughters of the American Revolution; member and vice president of the Wicomico Hotel Motel Association; lifetime member of the Wicomico Garden Club; lifetime member of Asbury United Methodist Church; member of the Greater Salisbury Committee; on the Board of Directors of the Maryland National Bank Board; on the advisory board member of the Bay National Bank; and as a volunteer for Coastal Hospice.

Joseph B. Colgain '48 — February 9, 2011 Jeanne Parsely Bulleit '48 — September 11, 2011 Ruth Clark Twilley '50 — July 11, 2011

Jack R. Nichols '51 passed away on February 21, 2011. He was born August 29, 1929, in Salisbury. Jack graduated from Salisbury Teachers College with a bachelor's and master's in education. He then went to work for Stephen Decatur Elementary School, Pemberton Elementary School, Wicomico Junior High School and Pittsville High School for six years. Jack worked for three years as a vocation rehabilitation counselor for the Division of Vocational Rehabilitation for the Maryland State Department of Education; for more than 22 years, he was supervisor and regional director of the Eastern Shore Region of the Division of Vocational Rehabilitation. Jack was a captain for the Maryland National Guard 29th Division. He was a Little League manager, past president of Salisbury Little League and manager of the Salisbury Pony League. He helped establish the Lower Shore Sheltered Workshop, now known as Lower Shore Enterprises.

Hilda E. Barnes McCready '58 — January 18, 2011
Constance Mears Humphreys '60 — August, 6, 2011
Mary Enna Olafson '63 — August, 29, 2011
Charles Toth '64 — June 21, 2011
Robert Mullen '68 — December 20, 2010
Jane Oberndorf '72 — January 11, 2011

Deborah Lane Lawler '73 – January 19, 2011 Luther A. Shultz '73 & M'73 – March 31, 2011

Joseph William Schwartz '75 — June 11, 2011 Ed Dupler '76 — April 28, 2010

Mark Emory Williams '76 — January 6, 2010 Clark Barr '77 — May 27, 2011

Arelela "Lela" Hull Cray '77 — February 4, 2011 Alva Davis Rendla '78 — April 18, 2011



Dr. Mary Theresa Gillespie-Miles '79 (left) passed away on March 1, 2011. She was born on July 18, 1940, in Chicago and spent her childhood and early adulthood in the Bronx, NY. In the early 1970s, she settled in Salisbury and received her Bachelor of Arts and Master

of Arts in clinical psychology from Salisbury University and a Ph.D. from the University of Maryland College Park in 1989. Dr. Gillespie-Miles joined the professional staff of SU and worked in the University's Communications Center, which had the mission of promoting and supporting education graphic design, photography and education television production. Her fascination with the arts extended to scientific research with the use of photography to determine chromosomal abnormalities in children.

Marva "Cissy" Williams Purnell-Greene '80 — August 16, 2011

Alice Elizabeth Davis Parsons '81 — September 4, 2011
Richard T. Soukup '81 — January 21, 2011
Sharon Faith Coyle Price '83 — March 8, 2011
Judith Donatello Baker '85 — July 27, 2011
Shenise Lanette Eldridge '88 — February 22. 2011
Susan Elizabeth Karhu '89 & M'91 — March 31, 2011
Cynthia Vanessa Lilley Denson Hargis '92 —
May 18, 2011

Eric D. Modesitt '93 - March 28, 2011



Julia "Jean" Cunningham
Herrmann '94 (left) passed away
Monday, June 13, 2011, at the age
of 63. Born in Dublin, Ireland, she
became a citizen of the United States
in 1972. She graduated from SU with
a Bachelor of Arts, magna cum laude.
Jean was the executive administrative

assistant to the president of SU at the time of her retirement. She was a member of Rockawalkin United Methodist Church and an active member of many clubs and organizations. She enjoyed quilting, gardening, reading and being with her loving family and friends.

Kathleen Petry Mathias '98 — August 16, 2011 Jill Diane Tracey '00 — April 11, 2011 Rev. Clarinda N. "Penny' White '00 — March 29, 2011

Kyle Marshal Doucette '03 — August 24, 2011 Irene "Rena" Katherine Miller '06 — January 21, 2011

Thomas Hubert Redmiles '08 — March 13, 2011 Ryan Edward Sites '09 — October 26, 2011

Faculty & Staff Deaths

Rev. Dr. Charles Phillip Bosserman (right), professor of sociology and peace studies and founder of SU's Center for Conflict Resolution, died September 7, 2011. Following study at the University of Paris (Sorbonne) in 1956, Phil was awarded his Ph.D. in social ethics and sociology. While Phil



served as a full-time pastor, the young clergyman clashed with church hierarchy by joining the NAACP. In 1962, when the Peace Corps was new, Sgt. Shriver recruited him to serve as director of education for Gabon, Equatorial West Africa, where Bosserman oversaw the building of 40 schools. A fateful accident during Gabon's coup for independence led to Phil's hospitalization at the Lambarene hospital compound. Dr. Albert Schweitzer's staff saved his life and forever nurtured in Bosserman his enduring passion, optimism for the possibilities of peace.



Dr. Thomas Leonard Erskine (left) died June 23, 2011. At SU, he served as chair of the English Department, as academic dean and as dean of the Fulton School during his 31-year tenure. At Salisbury, he initiated winter courses, foreign travel courses and started new majors. He

was the founding editor of the Literature/Film Quarterly. With Dr. Connie Richards, he founded the Women Writers of Color Conference. His academic awards include three Fulbright Scholarships in Jordan, Thailand and Romania, and an International Rotary Professorship in Sri Lanka. He authored or co-authored more than a dozen books, including his last, which he co-authored with Dr. K. Edgington, Encyclopedia of Sports Films. With his wife, Dr. Edna Quinn, he conducted travel-study courses in England, Australia, New Zealand and Thailand.



died November 4, 2011. He was a microbiologist and a professor at SU. John was a world-renowned scientist, presenting original research papers at several food-borne illness congresses in Europe, and he was the first recipient of the Wicomico County

Dr. John R. Molenda (left)

Outstanding Public Health Leader Award. It is his passion of lifelong learning and love of teaching for which will be most remembered.

H. Reed Muller (right) died March 21, 2011. He attended Cornell University and received his bachelor's degree in business and a master's degree in hotel management. He taught several years at the University of Delaware. He then retired from Salisbury University in the Perdue School of Business after 30 years



of service as professor of marketing emeritus.



Lloyd Sigler (left) died August 16, 2011. After graduate school at the University of Tennessee, Lloyd was a member of the faculty at Salisbury State College and coached men's and women's cross country and indoor and outdoor track for 11 years. He led the track team to the first undefeated season for a varsity sport at SSC. Lloyd joined the FBI as a special agent

in 1982 and was a member of the elite Hostage Rescue Team for 10 years and later the Critical Incident Response Team until his retirement.

Catherine Audrey Stewart (right) died September 9, 2010. Earning her degree from University of Maryland College Park, her teaching career began in 1941, teaching English at Wicomico Senior High School. When James M. Bennett Senior High School opened, she was appointed



vice principal. Continuing in the field of education, she became associate dean of students at Salisbury State College from where she retired. She also served a past chairman of the board of the Lower Shore Chapter of the American Red Cross.



Mia C. Vye (left) died June 8, 2011. After graduating from Colorado College, Mia held a number of posts in college admissions, taught high school and ultimately was executive assistant to President Thomas E. Bellavance at SU. Most recently, she served in the capacity

of administrative assistant in the History Department. Mia had eclectic interests ranging from antiques to feng shui, Dutch painters, rock and roll music, and, of course, her precious cats.



Madeline Godfrey Perdue '41 passed away on December 28, 2011. Madeline was born April 6, 1920, in Indiantown, near Snow Hill, MD. Having visited SU recently for the ceremonial opening of Perdue Hall and Homecoming, the following are the final impressions of Madeline from some of her friends and admirers.

"Madeline, you were excellent in sports!" Margaret Laws Engle '31 told Madeline Godfrey Perdue during the 2011 Homecoming luncheon. In 1938-39, Madeline Godfrey was known for her basketball expertise at then Maryland State Teachers College at Salisbury (STC). She went on to earn her degree in physical education from Madison College in Virginia before returning to Salisbury and marrying Frank Perdue, a baseball aficionado whom she met at STC. During lunch she had others laughing over old times, including memories of Miss Ruth Powell, social director, whose room was next to Godfrey's her freshman year (on the second floor of Holloway Hall). Her sophomore year Godfrey moved to the third floor.

Working with Frank and his father Arthur, she helped build what would become PERDUE®, now an international poultry giant. She would also maintain her love of sports. She reminisced about horseback riding with her sister while growing up in Snow Hill, MD, and would become an avid golfer with four holes-in-one, deep sea angler pulling in trophysized marlin, and a beloved basketball coach, as well as gardener and devoted mother.

"I saw Madeline this fall at the ribbon-cutting for Perdue Hall and a few weeks later at the Homecoming luncheon. Surrounded by family and friends, her energy and joy were infectious," said

SU President Janet
Dudley-Eshbach. "She
delighted those around
her and, in turn, relished
the presence of others. I
feel fortunate to have
known her. She
will be sadly missed but
fondly remembered for
her vital role in helping
shape the Perdue legacy
at SU and beyond."



# CAMPUS NEWS

#### **Perdue School Case Studies**

Business students throughout the world are benefitting from research published by faculty in the Management and Marketing Department.

Case studies performed by SU faculty on companies that have employee stock ownership plans (ESOPs) are receiving national and international recognition. Overall, studies of ESOP companies have found that businesses participating in these types of plans – through which employees are issued stock and become part owners in the company – outperform and recover faster from economic downturns than traditional firms.

Recently, the National Center for Employee Ownership (NCEO) pledged support for these studies, offering the Perdue School an unsolicited \$10,000 grant from its Rosen Ownership Opportunity Fund.

Corey Rosen, NCEO's recently retired executive director for whom the fund is named, credits the success to all Perdue School faculty who have worked on ESOP case studies, including Drs. Stephen Adams, Marvin Brown, Thomas Calo, Richard Hoffman, Oliver Roche, Marc Street, Vera Street and Christy Weer.



## Among the Best

SU continues its long run among the nation's top university's for quality and value.

For the fourth consecutive year, Kiplinger's Personal Finance magazine named Salisbury University one of its Top 100 "Best Values in Public Colleges." For the 13th consecutive year, SU was ranked one of The 376 Best Colleges by The Princeton Review. For the 15th consecutive year, SU was named one of U.S. News & World Report's Top Public Universities in the North, one of the highest-placing public master's-level universities in Maryland.



## **Nursing Doctorate Begins**

Applications are being accepted for admission into SU's first doctoral program – the Doctor of Nursing Practice (D.N.P.). Designed for nurses in advanced practice roles, the program begins in fall 2012. Graduates will have specialized skills for managing the increasingly complex needs of patients in multi-tiered health delivery systems in cost-effective and collaborative ways.

Meeting the needs of working professionals, the D.N.P. program features a small cohort, hybrid classes combining online and classroom learning, competitively priced tuition and fees, and individual program planning based on student goals and experiences.

Learn more about the program at www.salisbury.edu/nursing/dnp.

## American Spiritual Ensemble

Part of SU's African-American History Month celebration, the American Spiritual Ensemble returned to Salisbury to great acclaim. The world-renowned singing group, which last performed in Salisbury in 2009 to a sold-out house and standing ovations, includes SU music faculty John Wesley Wright.

The Ensemble also hosted a community choral workshop and a series of master classes for SU voice students.

Founded by Dr. Everett McCorvey in 1995, the Ensemble strives to keep the tradition of American Negro spirituals alive. It has performed throughout the world, including such prestigious venues as the Metropolitan and New York City operas. It also has been broadcast as part of the PBS documentary *The Spirituals*.



## **Celebrating Research**

Faculty and staff research, publications and creative works were celebrated in February during Research Awards and Pub Night at Blackwell Library.

During the event, President Janet Dudley-Eshbach and Dr. Clifton Griffin, dean of graduate studies and research, recognized members of the University community who had secured \$500,000 or more in grants.

Award recipients at the platinum level (\$1 million or more) included Dean of Students Edwin Cowell; Drs. Douglas DeWitt and Regina Royer of the Education Specialties Department; Business, Economic and Community Outreach Network (BEACON) Director Memo Diriker; Drs. Mark Frana, Tom Jones and Elichia Venso of the Biological Sciences Department; Lower Shore Child Care Resource Center Director Karen Goldman-Karten; Small Business Development Center Director John Hickman; Center for Student Achievement Director Heather Holmes; Henson School of Science and Technology Dean Karen Olmstead; Dr. Anjali Pandey of the English Department; Dr. Michael Scott of the Geography and Geosciences Department; Dr. Lisa Seldomridge of the Nursing Department; Dr. Marvin Tossey of the Social Work Department; and Dr. George Whitehead of the Psychology Department.

In all, honorees have secured more than \$35 million in grants for SU in the past 10 years.



## Farewell Faculty

SU bid farewell to some fabulous faculty in 2011. Among those who have retired are:

- Dr. Alice Bahr, Dean, Libraries and Instructional Resources
- Dr. Susan Battistoni, Nursing
- Dr. John Bing, Teacher Education
- Johanna Laird, Health Sciences
- Dr. Susan Muller, Health and Sport Sciences
- Dr. Arlene White, Modern Languages and Intercultural Studies
- Dr. I. Eugene White, Psychology

## Campaign 2012 Celebration: February 3, 2012

# Thank you!

Thanks to the remarkable generosity of more than 23,000 alumni, community friends and campus supporters over the past six years, Salisbury University's Campaign 2012 exceeded its original goal by nearly \$15 million. During a festive celebration of "Taking Excellence to New Heights" on February 3, Campaign Chair Henry Hanna announced that the highly successful fundraising initiative ended just inches from \$40 million.



Dr. Rosemary Thomas, vice president of University Advancement and executive director of the SU Foundation, Inc., University System of Maryland Regent Barry Gossett and SU President Janet Dudley-Eshbach.



## An Endowment for Scholarship

SU students currently graduate with the highest accumulated debt of any higher education institution in Maryland. This fundraising initiative assisted in lowering that statistic, with nearly half the campaign total raised for student and faculty scholarship, allowing SU to help students earn a degree without accumulating an unmanageable financial burden and providing our award-winning faculty with much-needed resources for professional development and recognition.

#### **Perdue Hall**

Perdue School academic programs consistently rank among the top tier of all schools of business, both in the United States and internationally. The new Perdue Hall has created a flexible environment in which high-performance technology and interactive classrooms enhance the student experience. The Arthur W. Perdue Foundation's \$8 million gift led the way for many other alumni and friends to join in enhancing business education.

## Teacher Education and Technology Center

The cornerstone of Route 13 and College Avenue, this 165,000 square foot complex aids SU in the education of tomorrow's teachers while enhancing the technological aspects of nearly every discipline on campus. While state appropriations funded the lion's share of this project, many alumni and friends stepped up to invest their own resources to address remaining building needs.

#### **Library Enhancements**

One of SU's greatest needs is enhanced library facilities and collections. Each and every student who passes through the halls of SU utilizes the resources that a library can offer. Through this campaign, a few immediate shortfalls have been rectified and the creation of an academic commons is closer then ever, as it remains the most crucial campus priority.

#### Fine and Performing Arts

SU serves the Eastern Shore as a cultural beacon with stellar programs such as the Salisbury Symphony Orchestra, the Bobbi Biron Theatre Program and University Galleries. This campaign demonstrated ongoing support from patrons that allows for further development of a future fine and performing arts center.

#### Sea Gull Athletics

Sea Gull student-athletes have long enjoyed a rich tradition of winning, but our facilities have not matched the level of excellence that our teams routinely display. While this campaign provided additional funds to meet program needs, many alumni and friends recognize and are behind efforts to create facilities that match our winning spirit. Since the launch of Campaign 2012, Sea Gull Athletics have captured 46 conference championships, 121 All-American awards, 5 Academic All-American awards, 5 individual national championships and 5 team national championships.

## Campus Enhancements and Outreach

Enhancing campus aesthetics and improving opportunities for academic and community outreach were achieved through this campaign. Green space improvement, property acquisitions and modified pedestrian areas were realized. Outreach efforts included everything from public broadcasting to civic engagement, regional history to international mediation, community health to academic enrichment for youth, and more.

For more information or to make a gift, please contact Jason Curtin '98 at the Salisbury University Foundation, Inc. at 410-543-6176 or e-mail him at jecurtin@salisbury.edu.





Office of Alumni Relations and Annual Giving 1120 Camden Avenue Salisbury, MD 21801-6837

410-543-6042 1-888-SBY-ALUM (729-2586) http://alumni.salisbury.edu alumni@salisbury.edu

FAMILY MEMBERS: If this issue is addressed to a relative who no longer maintains an address at your home, please send the correct address to the Office of Alumni Relations and Annual Giving at the address above. Thank you

## "Hi, I am calling from Salisbury University ..."

The dreaded Phonathon telephone call. You see Salisbury University on the caller ID and know exactly what is going to happen when you pick up the phone: you are going to be asked for money. The internal struggle – should I answer or let it go to the machine? Below are the top four reasons why you should not only pick up the phone but also answer the call and give back to Salisbury University.

- 1. All of our callers are real SU students. No outside service is used to call our alumni. Our Sea Gull alumni are contacted by current Sea Gull students.
- 2. When you give to a particular program, academic department, school, club or athletic team, 100 percent of your tax-deductible gift goes directly to that fund. Whether donating \$5 or \$5,000, every gift is important and is treated with the utmost respect.
- 3. Our alumni giving percentage makes up five percent of our total ranking in *U.S. News & World Report*. Every time you give back to SU, you are helping your degree mean a little more.
- 4. You can help keep SU at the top spot in the University System of Maryland's ranking in the category of alumni giving percentage! The Sea Gulls are the champions in so many areas across the country that it only makes sense that our alumni are the



best at giving back and supporting their Alma Mater. Keep the tradition alive by answering the call, fulfilling your pledge and keeping the Sea Gulls No. 1 by giving back.

#### **Calling Timeframe**

- Call Session Days: Sunday-Thursday
- Fall Phonathon Dates: October-November
- Spring Phonathon Dates: February-April
- All gifts are processed on a fiscal year cycle (July 1-June 30)

#### **Annual Fund by the Numbers**

- Average student callers per day: 15
- Average calls per day: 534
- Average pledges per day: 33
- Average refusal rate per day: 42%
- Total number of unfulfilled pledges SU had to write off at the end of fiscal year 2011: 930